



HUNGEXPO BUDAPEST

CONGRESS
AND EXHIBITION CENTRE



hungexpo



HUNGEXPO REBORN



HUNGEXPO is a member of the Lyon based GL events group. With more than 40 years' experience, GL events is a major player in the main event markets: congresses and conventions; cultural, sporting, institutional, corporate or political events; trade shows and exhibitions. GL events provides its customers with a comprehensive service offer: **Live** - event design, production and logistics, **Venues** - a network of 50+ event venues, **Exhibitions** - organiser of fairs, congresses and events. As a specialist in each of these 3 areas, the Group is involved in every aspect of events, from defining and designing the project to the implementation of operations on the ground.

Hungexpo Budapest is the oldest and largest **exhibition and conference management company in Hungary whose events** have been significant for decades in the country and across the Central and Eastern European region. With many self-organized exhibitions and large guest events each year HUNGEXPO retains its role as a leader in the exhibition and event industry. HUNGEXPO is an active member of international professional associations such as AIPC, ICCA, UFI and CEFA.

HUNGEXPO's infrastructure -completely renewed in 2021- provides an unparalleled venue for any major event.

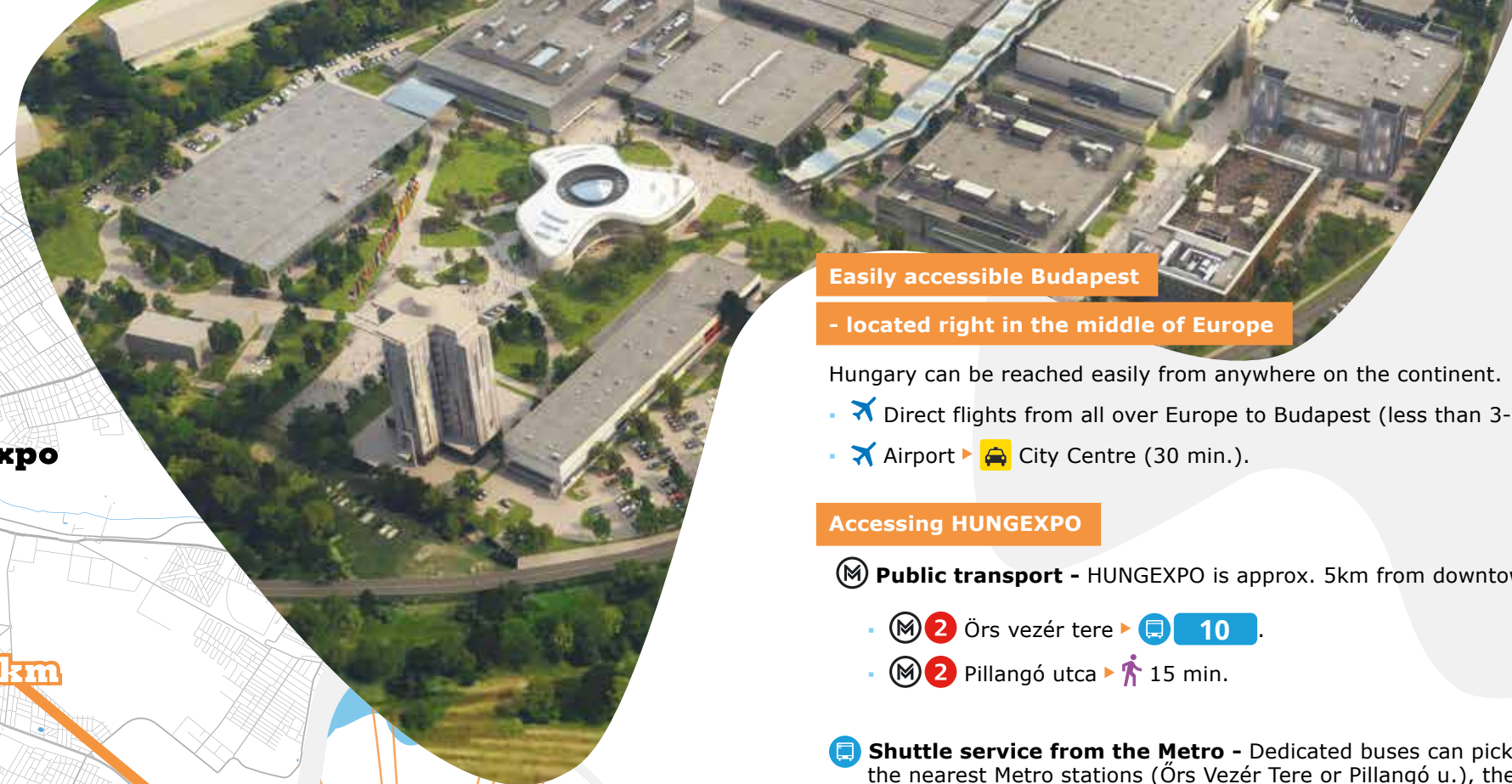
The exhibition area was expanded with two new pavilions while the existing halls were refurbished as well. With the new Congress Centre, the venue is offering a **total of 75 000 m2 covered event space.**

After its expansion, it is **the largest multifunctional event complex in Central and Eastern Europe.** The reborn venue is the perfect site in Budapest not only for exhibitions, but also to host conferences, congresses and other large-scale corporate and association events. Its business offer is unparalleled in the region with its massive scale of flexible spaces combined with such a

complexity of offered high quality event related services – from AV and IT to catering, security, furniture supply and complete exhibition services.

In the **seven multifunctional halls and the new Congress Centre** HUNGEXPO is capable to host and organize congresses up to 15 000 delegates. All this is in the heart of Budapest, with convenient access from the city's ample hotels and just 16km from the airport in a green park surroundings welcoming visitors of all kinds of events.





Easily accessible Budapest
- located right in the middle of Europe

- Hungary can be reached easily from anywhere on the continent.
- ✈ Direct flights from all over Europe to Budapest (less than 3-4 hours).
 - ✈ Airport ▶ 🚗 City Centre (30 min.).

Accessing HUNGEXPO

- 🚇 **Public transport** - HUNGEXPO is approx. 5km from downtown Budapest.
 - 🚇 2 Órs vezér tere ▶ 🚌 10
 - 🚇 2 Pillangó utca ▶ 🚶 15 min.

🚌 **Shuttle service from the Metro** - Dedicated buses can pick up passengers at the nearest Metro stations (Órs Vezér Tere or Pillangó u.), then enter HUNGEXPO and drop off passengers. The shuttle will only run between HUNGEXPO and the metro station with no further stops. The running time is approx. 5-6 min between the nearest Metro stop and Hungexpo.

🚗 **Taxi service** - Hungexpo has a contracted taxi partner City Taxi, it is the sole taxi brand allowed to enter Hungexpo premises. City Taxi creates a taxi rank at an agreed place near the registration area. A taxi desk can be arranged where delegates can order their cars. Taxi km rates are fixed in Budapest. The taxi company can also provide cards with set delegate fares shown on it and if congress delegates are using this card anywhere in the city they are allowed to travel on a discounted rate.

Hungary is becoming increasingly popular among business travelers. Year on year statistical data proves that Budapest is one of the most attractive MICE destinations both in Europe and in the world. It is no coincidence: an inspiring environment, reliable infrastructure and professional services await those who organise their business meetings in Hungary.

A VIBRANT CAPITAL WITH AMAZING EVENT VENUES

Well established tourism infrastructure, booming economy and vibrant academic and scientific life of the city makes Budapest one of Europe's favoured locations for conferences. An outstanding cultural scene and magnificent historic spas welcome visitors to Budapest, a true metropolis that offers unforgettable experiences in every season. It is famed for its breath-taking architecture and photogenic river scenery.

LOCATED IN THE HEART OF EUROPE
8TH LARGEST CITY IN THE EUROPEAN UNION
SHORT FLIGHTS FROM ALL EUROPEAN CAPITALS
FRIENDLY LOCALS
GENUINE HOSPITALITY, PUBLIC SAFETY
EXQUISITE FOOD AND WINE,
FINE DINING EXPERIENCES
AFFORDABLE LUXURY

20 000+
hotel room capacity



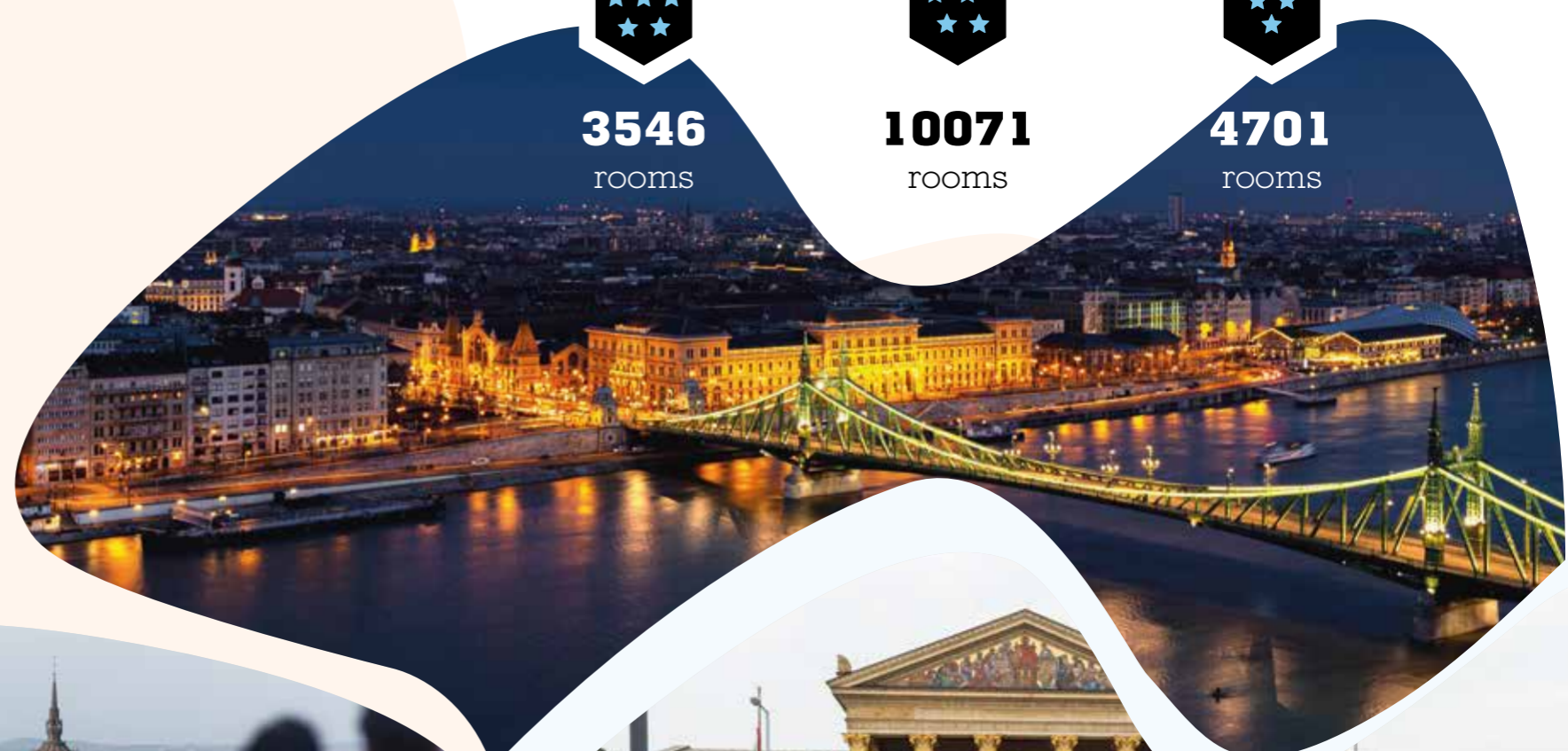
3546
rooms



10071
rooms



4701
rooms

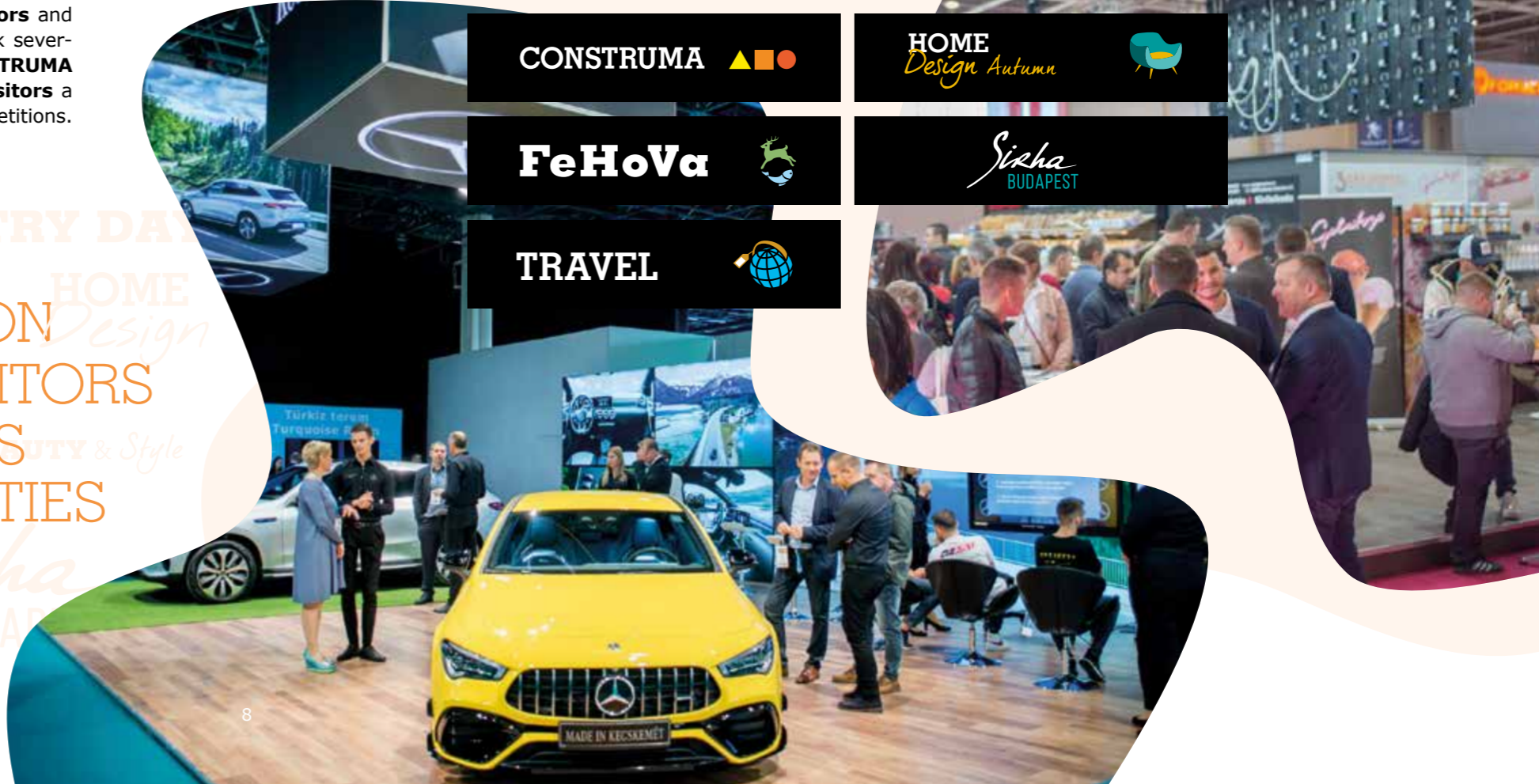


ORGANIZED EXHIBITIONS BY HUNGEXPO

Founded in 1967 Hungexpo has been the official trade exhibitions and fair organizer company both in Hungary and abroad for over five decades. With its extensive international experience and network, it has kept its role as the leading exhibition and conference organizer in Central and Eastern Europe. **HUNGEXPO organizes 10-12 of its own exhibitions** annually with a total of **more than 500 000 visitors** and **thousands of exhibitors** attending. Among the exhibitions some date back several decades (AGROmashEXPO, Travel, FeHoVa). **AGROmashEXPO** and **CONSTRUMA** also stand out among own events, each of which receives about **50 000 visitors** a year, as well as the biannual **SIRHA Budapest**, host of the Bocuse d'Or competitions.

- AUTOMOTIVE HUNGARY** 
- INDUSTRY DAYS I** 
- AGROmashEXPO** 
- MACH-TECH** 
- BUDAPEST BOATSHOW** 
- HOME Design** 
- CONSTRUMA** 
- HOME Design Autumn** 
- FeHoVa** 
- Sirha BUDAPEST** 
- TRAVEL** 

CONSTRUMA INDUSTRY DAYS
 BUDAPEST BOATSHOW HOME
12 OWN EXHIBITION
THOUSANDS OF EXHIBITORS
500 000 VISITORS
DECADES OF EXPERTISE
 HOME Design
 AGROmashEXPO
 HUNGAROMED TRAVEL
 FeHoVa
 Sirha BUDAPEST
 AUTOMOTIVE HUNGARY



ASSOCIATION CONGRESSES, GALAS, EXHIBITIONS, SPORTS EVENTS, CORPORATE CONFERENCES, PRODUCT LAUNCHES



YOUR EVENT @HUNGEXPO PARTNERSHIP FOR SUCCESS

The key to the success of your event is the meticulous planning, professional and thorough preparation, then accurate, flawless execution by the HUNGEXPO event teams.



From the very first contact **we treat our customers as partners** with whom we go hand in hand, working together and figuring out up to the smallest details of each event. The venue and our colleagues' utmost **flexibility allow inventing and implementing the most optimal event solutions.**

We are proud to have hosted several world-class events in the past years:

- 2019 (and 2015) ITU Telecom World Congress - 4 500 delegates
- 2019 ERA-EDTA Medical Congress - 9 000 delegates
- 2019 World Table Tennis Championship - 2 000 participants, 26 000 spectators
- 2018 EuroSkills Budapest - 1 000 competitors, 100 000 spectators
- 2018 ESC Medical Congress - 1 500 delegates
- 2018 European Pharma Seminar - 2 400 attendees
- 2017 ICT Proposers Day - 2 500 attendees
- 2017 World of Coffee exhibition - 9 500 attendees
- 2017 ISF Annual Conference of the International Seed Federation - 1 700 delegates
- 2016 Bocuse d'Or European Selection - 6 000 attendees
- 2016 KIA European Dealer Convention - 2 700 delegates

- After learning your vision and event brief a customized site offer is made by one of our expert consultants with the proposed layout.
- This will be fine-tuned then, during a site visit along with your **technical and hospitality** needs.
- Our **dedicated project managers**, organizer teams prepare the security, technical, catering and other details to turn your event an **unforgettable experience.**



360° EVENT SERVICES

For us, each event is unique and an unrepeatable challenge. Our parent company, GL events' five decades of expertise on the international event market perfectly complements our professional experience and our passion for events.

**FROM CATERING
THROUGH AV,
IT TO STAND DESIGN
WE OFFER OUR PARTNERS
FULL RANGE OF SERVICES**



- **Hospitality, Catering**
- **IT, Internet, WiFi**
- **Audio-visuals**
- **Equipment, Furniture supply**
- **Interpreter, Hostess services**
- **Taxi, Bus shuttle service**
- **Stand construction and related services**
- **Electricity and water connection**
- **Suspension, rigging**
- **Logistics**
- **Signage services**
- **Floral decorations**
- **First Aid, Medical Room**
- **Security, personal and property protection services**
- **Cleaning, event hygiene services**

HUNGEXPO CATERING:

FRESHNESS, SUSTAINABILITY, EXCELLENCE

From VIP meetings to events for ten thousand people to the serving of exhibition stands, we are at the disposal of our partners. Whether on a single occasion or with extended service, at a tailored standard to every event.

HUNGEXPO, just like our mother company GL events is very much connected to premium gastronomy: as the owner of the Bocuse d'Or world chef championship and Sirha, the largest international HORECA themed exhibition, the group puts great emphasis on the quality of food, beverages and service.

Regardless, if they are small- or large-scale, domestic or international, **the required quality of hospitality service** forms an important part of any event. VIP events with memorable dining experience; flexible service of over ten thousand guests; high-quality hospitality at exhibition stands or full catering for a week-long international mega conference – these are all parts of our professional experience and offers.

When developing our culinary services in cooperation with our vendors, we primarily focus on presenting Hungarian traditions, **applying innovative kitchen technologies**, using local and seasonal ingredients as well as **attaining sustainability**.

We prepare for the events in **our new on-site, fully equipped production kitchen**, with constantly evolving, refreshing catering services - cafes, grill buffets, food trucks, classic restaurant or just high-quality pop-up units.

There are **7 fixed catering outlets** on-site and we install temporary catering units matching every event's needs.



2x2 000 servings/day



4-5 000 people

Equipped with new, state-of-the-art technology our new 2 000 serving kitchen allows **restaurant quality hospitality** for events up to 4-5 000 people. Our terms for food safety, hygiene and food quality are of highest standards. Our own F&B tools and equipment allow flawless serving of receptions for **thousands of guests**, mega size gala events and congresses' meals.

EVENT TECHNOLOGY SERVICES

Through running several successful grand events over the past years, and our up-to-date insights of the latest technology trends, we provide the highest quality audio-visual, IT, as well as virtual and physical event technology services for any live or hybrid event and of course in the online space based on our **own modern audio-visual equipment stock**.

The internet service provider Magyar Telekom planted high-capacity, gigabit 5G access in the entire area of the renewed Hungexpo. The built-up network also allows good quality access indoors. 5th generation mobile technology enables higher data transfer rates, low latency, and the simultaneous connection of many network devices.

- **HYBRID EVENTS, STREAMING**
- **IT, INTERNET SERVICES**

No matter if it's an exclusive reception, a gala dinner, a large conference or a smaller business meeting, our design furniture selection will help your vision come true. Offering a wide range of choice from our own inventory, HUNGEXPO's event furniture business line allows partners to set-up any kind of events. You can select the needed style and

amount of furniture, equipment and accessories from our comprehensive catalogue. From excellent quality, practical furniture to innovative design and unique looking stylish pieces, our portfolio will enhance the message of your event.



EVENT FURNITURE

UNIQUE, FUNCTIONAL,

BROAD PORTFOLIO

OUR SUSTAINABILITY COMMITMENTS

HUNGEXPO GL events group's CSR activity and commitments.

GL events has deployed three programmes in favour of sustainable development:

'THINK PEOPLE'

Think People is aimed at the Group's 4 000 employees. The aim is to promote mobility, employee training, career development and diversity.

'THINK GREEN'

Think Green programme addresses the Group's environmental challenges. This includes shifting GL events' product and services towards eco-responsible solutions, improving waste management and reducing energy consumption.

'THINK LOCAL'

Think Local is a programme designed to support local activities. This mission involves establishing active dialogue with stakeholders in the field and developing the positive impact of events on the local community.

HUNGEXPO is fully committed to the following values and respects GL events "Think Green" and "Think Local" policy towards environmentally friendly solutions such as

- Efficiently managed energy consumption
- Improving waste sorting rate
- Evaluating and optimizing regional value creation
- Already in procedure to get certified for ISO20121
- Energising local networks

Green transport options to HUNGEXPO

We encourage visitors to use **public transport** and **bicycles** and support **car share** and other alternative transport service.

Catering

Instead of plastic, we offer **reusable cutlery**, or biodegradable alternatives, recyclable packaging, refilling water bottles and drinking water stations, avoiding usage of single sachets.

We always **prefer metal, glass, and porcelain tableware** and service tools at our events catering. If it's necessary to use disposable or take-away packing, we offer paper, and other compostable equipment solutions.

When designing the range of food and beverages menu offered, we always prefer **local suppliers** and **fresh/ chemical-free** ingredients, from sustainable sources. When composing the menu, we use **seasonal ingredients** where possible to reduce logistics resources.

Waste management

Our waste management programme: **reduce – reuse – recycle**. We are encouraging recycling, selective waste management, promoting and sharing best practices on our events.

PaperLESS events

Eco-friendly gift options: supporting recycled and organic materials. **Digital solutions** to minimise paper usage: mobile app, event website, registration online,

As of 2021, our caterer prepares all meals in our own **on-site production kitchen** equipped with state-of-the art technology. This energy-efficient operation and by optimizing logistics requirements, significantly reduces the carbon footprint of the on-site catering services.

Our caterer has a permanent contract with a local charity organisation that receives and distributes leftover food. With proper **storage and logistics**, it serves **charitable purposes** instead of becoming waste.

Setup of **selective waste islands**. The waste generated during the event (from construction to demolition) will be collected selectively and will be taken care of the separately collected waste utilization.

In the 36-hectare landscaped area of HUNGEXPO there are three entry halls, a new congress centre, seven expo/event halls, offices, warehouses, a new built kitchen and six parking spaces. The site can be entered through seven gates/entrances. In case of parallel events, the area can be well sectioned, providing fully separate access and transport paths for the various events.

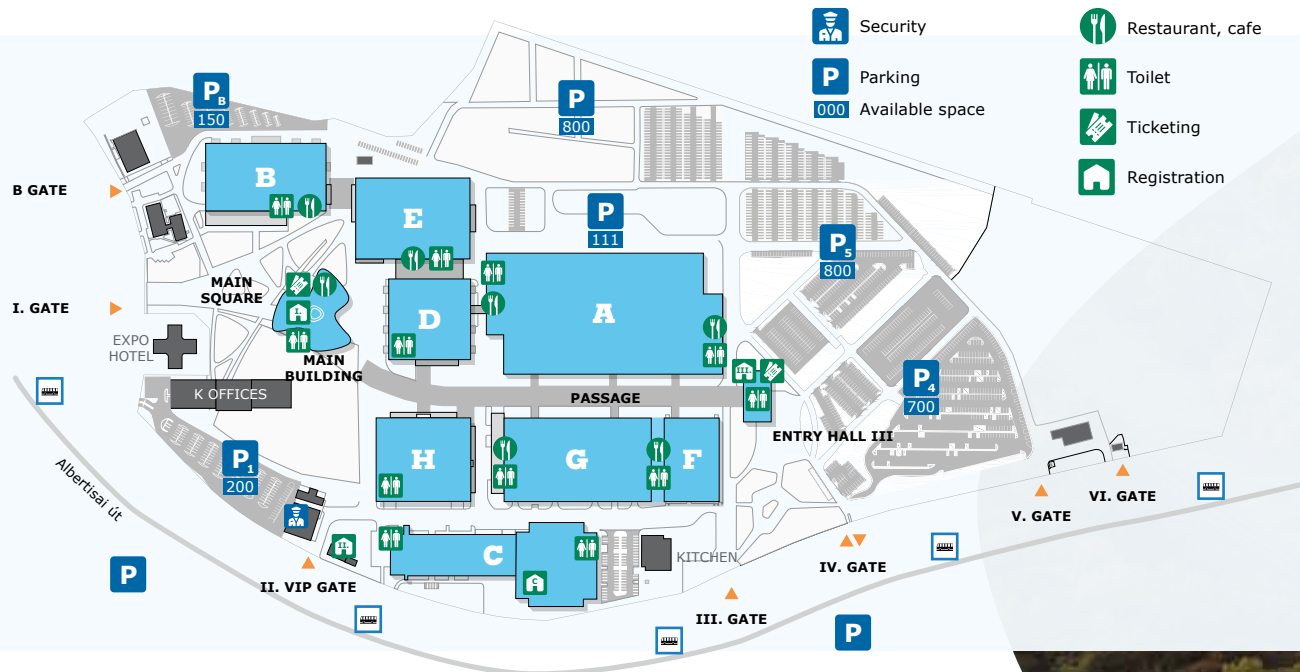
Pavilions A, D, F, G, H are interconnected by a covered **300 meters** long Passage, which can be reached through the Main Building at the western end, and through Entry Hall 3 on the east side.

Pavilions H and G, F are the nearest ones to the Congress Centre.

The largest, 20 000 m² pavilion A is also connected through the passage with halls G and F and it also has an internal gateway to pavilion D. From here pavilions E and B can be accessed through internal and covered gateways.

In the three entry halls there are spaces for registration, ticketing, information, cloak-room, babysitting, press rooms and offices of the different events.

36 HECTARE LAND ▪ **7 GATES / ENTRANCES**
3 ENTRY HALLS ▪ **7 EXHIBITION PAVILIONS**
75 000 M² EVENT SPACE ▪ **6 PARKING LOTS**



EXHIBITION HALL CAPACITIES							
PAVILION	A	B	D	E	F	G	H
Gross area	19 528 m ²	6 536 m ²	5 240 m ²	7 242 m ²	3 838 m ²	9 504 m ²	5 686 m ²
Pavilion size	108 x 180 m	60 x 108 m	72 x 73 m	72 x 102 m	49 x 75 m	72 x 132 m	72 x 78 m
Gross inner height	7 m	7 m	7 m	8 m	7 m	12 m	8 m
Net inner height	6,3 m	6,3 m	6,3 m	7,5 m	5,8 m	11,8 m	7,5 m
Number of toilets	32 + 41	16 + 19	12 + 12	29 + 40	19 + 24	35 + 39	19 + 24
Number of meeting rooms	12	9	-	9	-	3	6
Column spacing	12 x 18	12 x 18	12 x 18	-	12 x 24	-	-

CONGRESS CENTRE

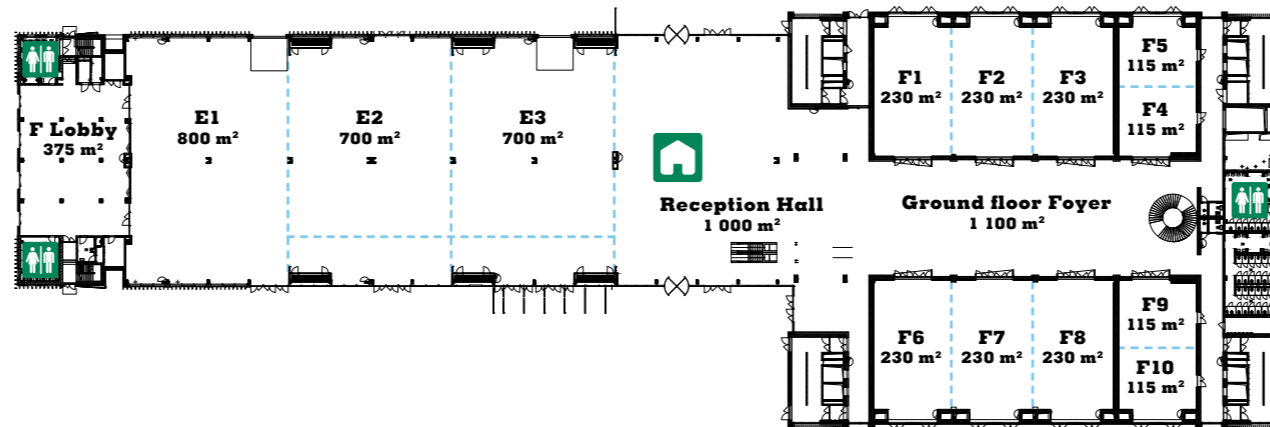
In size, complexity and service level the brand new Congress Centre is **Hungary's premier, high-capacity conference centre**. The building offers a total of **15 000 m²** event space on three levels. Escalators and elevators provide convenient guest flow between floors. Car-size freight elevators help event logistics. The Congress Centre is equipped with state-of-the-art audio-visual technology. The Congress Centre's main entrance hall is accessible both from Albertirsai út and from pavilions G and H on the other side.

Up to three buses can stop directly at the same time in front of the Congress Centre dropping or picking up events' participants.



Ground floor

6 500 m²



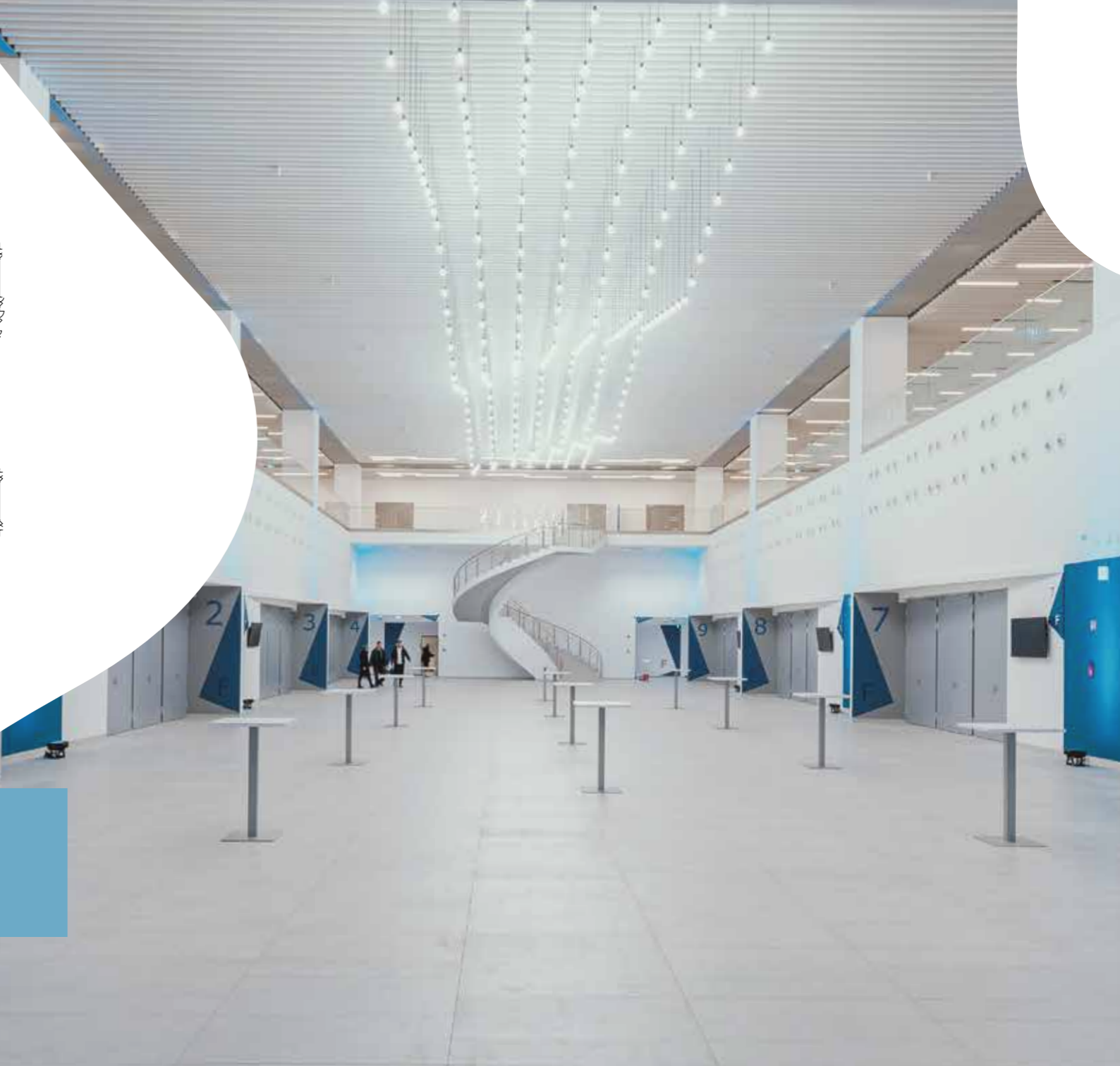
On arrival guests are welcomed in the 1 000 m² spacious **reception hall** surrounded by glass walls with visitor registration and a cloakroom.

There is a 2 500 m² exhibition area with 10 meters internal height on one side of the reception hall which can be divided into three section rooms, up to **6-700 pax** theatre style, each.

On the other side of the hall there are a total of six rooms for **200** people each and can be connected to **400 and 600 people** rooms. In addition, four rooms for 100 people are located here, all section rooms with built-in AV technology.

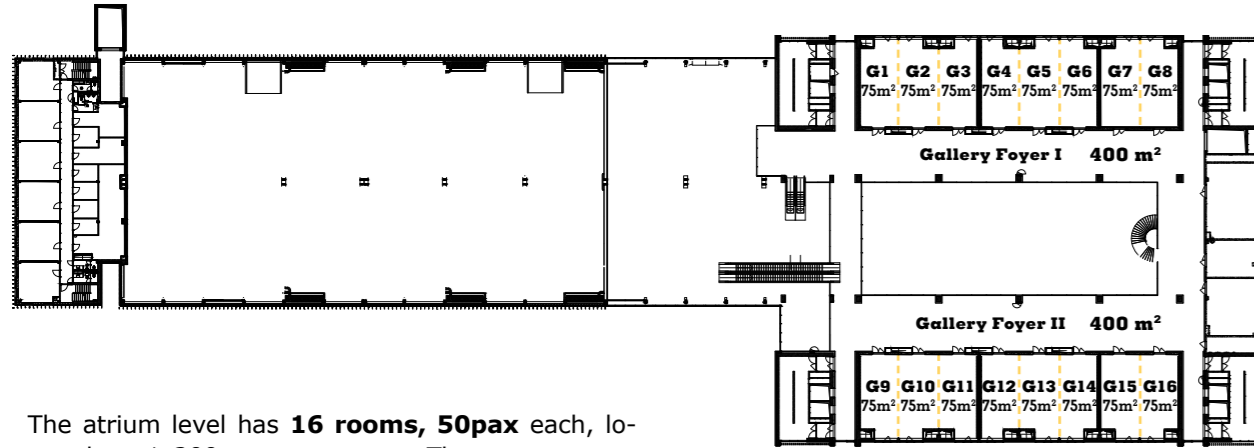
The space in front of the meeting rooms is 1 100 square meters and it is ideal for coffee breaks, pop-up exhibitions, e-poster sections.

The office wing of the building can be approached from the ground floor through the exhibition area where for a **total of nine, 34-45 m² offices and meeting rooms** can be found on two levels.



Gallery floor

2 000 m²



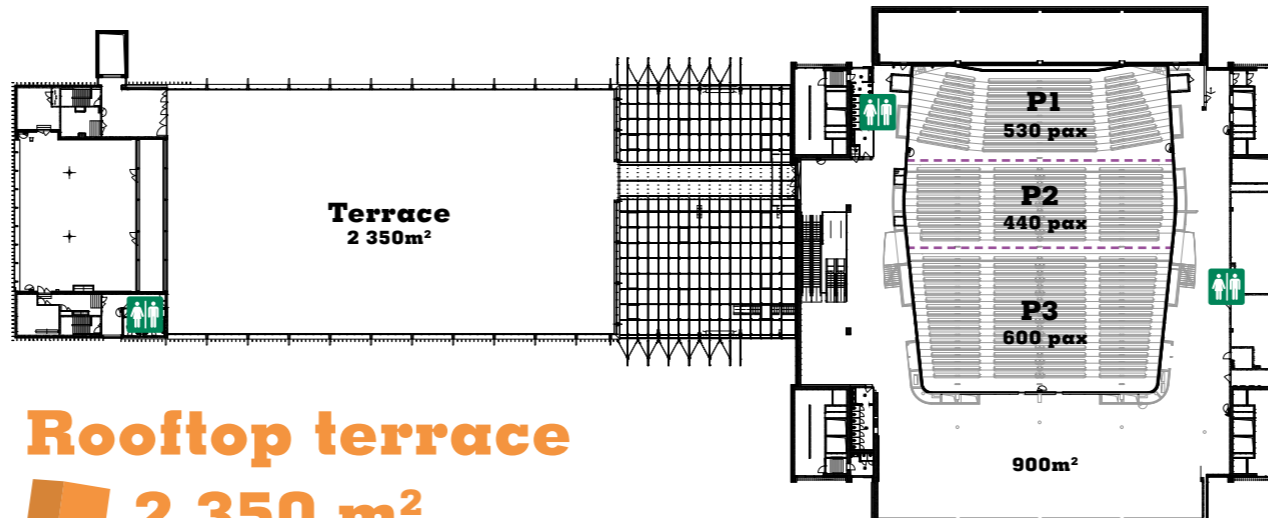
The atrium level has **16 rooms, 50pax** each, located on 1 200 square meters. These rooms can be connected by mobile walls creating **100 to 150 pax** rooms for different events. In front of the rooms a seven meter wide, 800 m² large space offers excellent location for coffee breaks.



Plenary floor

3 600 m²

Upstairs is the plenary hall for **2 000 people** on 1 900 square meters, surrounded by a 1 670 square meters lobby area. The hall can be divided into two to three parallel section rooms **by mobile walls**. **The Gala seating system** is the special feature of this hall: with the revolving seats, the hall can be easily and time-efficiently converted from theatre style to auditorium style to a gala seating on a flat floor.



Rooftop terrace

2 350 m²

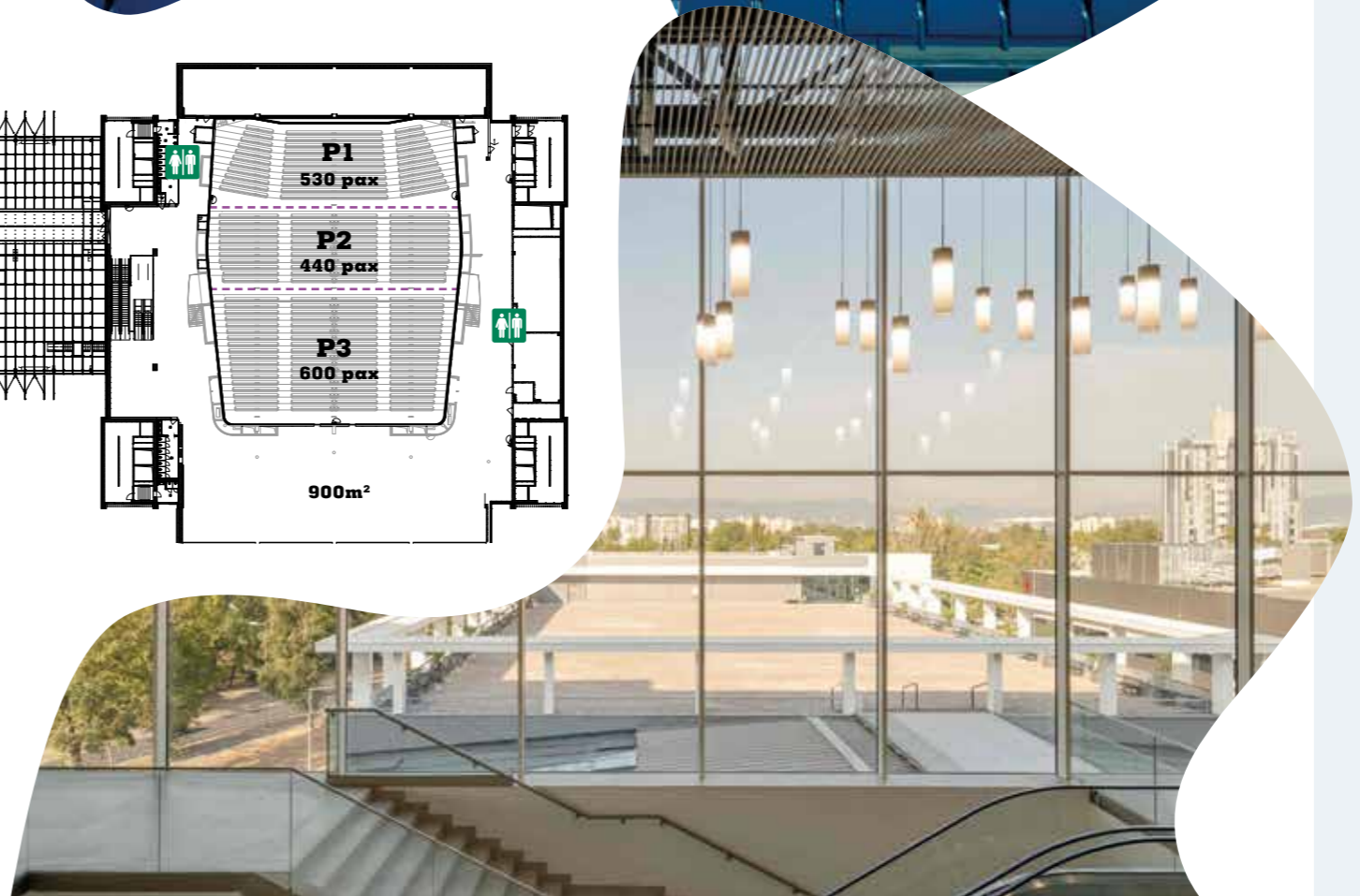
A really nice and unique feature: the 2 350 m² roof terrace above the exhibition space, which is a great **outdoor space for receptions, coffee breaks when weather permits**.



Event technology services

The Congress Centre is equipped with digitally controlled flexible, easily convertible built-in audio-visual fleet with rich functionality.

In the interconnecting section rooms built-in speakers, centrally and individually controllable sound system and supplementing mobile audio sets serve conferences and meetings' needs. The visual display is provided by modern high-resolution **laser projectors** and built-in, **automated projection screens**. The 2 000-seat plenary hall contains well recognized, flexible **JBL line array speakers** with digital sound control system. The spectacular visual display is provided by **eight fixed, local studio controlled high power laser projectors** as well as a **6x12 meter LED wall with P3.9 resolution**. The ambiance is created by the pre-installed LED effect lighting including programmable digital control system.





EVENT HALLS NORTH OF THE PASSAGE

A total of 40 000 m2 event space across four halls. These pavilions are all interconnected by closed and covered gateways.

B

Ground area: **6 500 m2** (108x60m)
7m ceiling height, 12x18m column distance, connected to pavilion E. On the gallery floor there is a **230 m2 meeting room** and four smaller meeting rooms.

E

This new hall has a total area of **7 300m2** (72x102m) on the ground floor without any column, with an **internal height of eight meters**. The hall can be **divided** in the centre **into two parts** by a built-in mobile wall. In addition to exhibitions, it is perfect for gala dinners, to host fashion shows, conferences or any **large-scale event**. On the gallery level there are **9 smaller meeting and office rooms**, which can even be used as storage, changing room, rehearsal room etc.

D

Located in the immediate vicinity of the Main Building, hall D occupies the most central location and has a **structure like pavilion A**. Its size is the quarter of Hall A with an area of **5 200 m2** (72x73m) and an **internal height of 7 m**, 12x18m column spacing, directly connected to Pavilion A. It has an inside corridor to the new hall E and the new Hall H is also opposite this hall on the other side of the passage.

A

The largest hall, 20 000 m2 (108x180m) with a **ceiling height of 7m** and with a column distance of 12x18m. It is connected to Hall D and through the passage also to Pavilions G and F. On the gallery level **22 offices of 15-78 m2, and meeting rooms of 50-220 m2 add functionality**. The exhibition space has two permanent **catering outlets** and the hall is equipped with **compressed air**.



EVENT HALLS SOUTH OF THE PASSAGE

A total of 20 000 m² of event space is located in the immediate vicinity of the Congress Centre. These halls are also easily accessible from Entry Hall 3 and the Passage.

H

The two-story Pavilion H is opposite the Congress Centre and next to Hall G. The lower level of the building without a column has a total of **5 650 m²** (72x78m) **floor space and 8 meters height with natural light**. The space can be divided into two rooms by a mobile wall in the middle. On the first floor a total of six meeting rooms and office spaces are available

G

Pavilion G has an **area of 9 500 m²** (72x132m). It is the largest hall without column, with natural light and is also the highest hall with a ceiling height of 12m. It can be divided in the middle by a mobile wall. Hall G is connected to Pavilion F, and also connected to pavilions A and H through the Passage. From the Congress Centre Hall G is 30 meters apart. Upstairs there is a **270 m²** and a **135 m² section room** and a **52 m² meeting / office space**. Two permanent catering outlet also operates in this hall.

F

Our smallest hall with an **area of 3 800 m²** (49x75m) is directly connected with Pavilion G. This hall is suitable for arrival and for registration area to an event in Hall G. Smaller, temporary meeting rooms can also be built here for a conference or to accompany the exhibition. It can also be used as back office for large gala events. Dimensions: 6m ceiling height, 12x24m column distance.

