

Future is within reach.



MACH-TECH

International Trade Exhibition for Machine-
manufacturing and Welding Technology



INDUSTRY DAYS

International Industrial Trade Exhibition



14-17 May 2019



hungexpoexhibition

you have a program

MACH-TECH AND INDUSTRY DAYS EXHIBITIONS - Hungary's most significant business events in industry

NUMBERS OF A SUCCESSFUL ASSORTMENT OF EXHIBITIONS:

The 2017 event was the largest industrial event organized in Hungary in recent years, both in terms of exhibitor and visitor numbers:



Hungary's largest industrial presentation was attended by all leading branches involved in the expansion of industrial digitalization, also known as Industry 4.0. Machine tool industry and other machine industry operators, robot manufacturers, electronics companies, logistics representatives and automation representatives all attended the event at the HUNGEXPO Budapest Fair Center in great numbers.

Compared to the Y2015 event, several themes have been enhanced in terms of exhibitor number and area by 2017, thus offering a wider range of choice for the interested professionals:



ROBOTICS
(127% area growth)



MACHINE TOOL PRODUCTION
(40% growth in exhibitor number and area)



INDUSTRIAL LOGISTICS
(100% area growth)

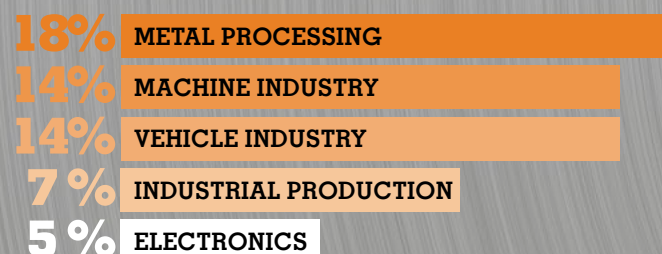


SOFTWARE
(90% area growth)

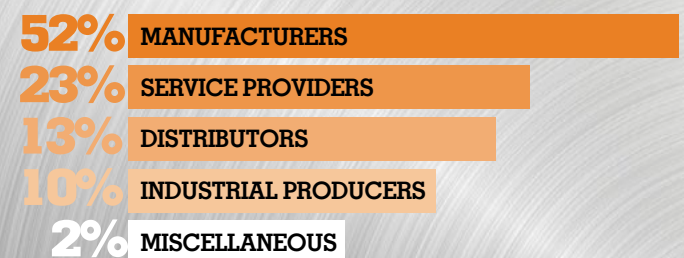
OUR VISITORS (IN 2017)



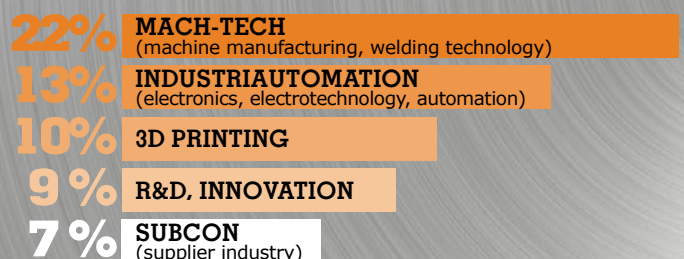
BY THEIR RESPECTIVE AREAS REPRESENTED (TOP 5):



BY THEIR COMPANIES' SCOPE OF ACTIVITIES



BY THEIR AREAS OF PRIMARY INTEREST (TOP 5):



The joint exhibition will be held in HUNGEXPO Budapest Fair Center on 14-17 May, 2019.

The top gathering of the machine industry will open its doors again in 2019, with the purpose of convening and presenting practically all branches of industry in order to allow exhibitors and visitors to give and receive first-hand information on professional trends and for participants to utilize the synergies between the various industries.

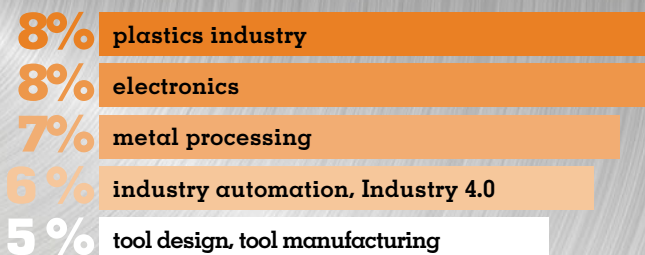
MACH-TECH and INDUSTRY DAYS are the most comprehensive exhibitions of industrial specialists, offering a chance to showcase **nearly all industrial segments at the same place and the same time**, from machine production through welding technology, automation and environment protection to electronic security technology.



BY THEIR PRIMARY GOALS FOR VISITING THE EXHIBITION (Top 5 – respondents could mark multiple choices):

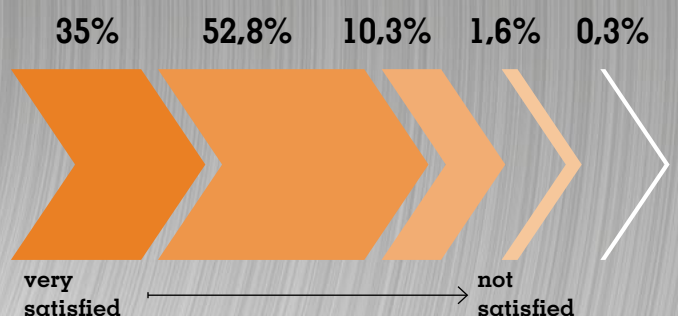


BESIDE THE EXHIBITORS OF 2017, THEY WANT TO MEET EVEN MORE EXHIBITORS FROM THE FOLLOWING AREAS (TOP 5):



VISITORS' SATISFACTION:

Average satisfaction: 4,2





STILL A HIGHLIGHTED THEME - INDUSTRY 4.0

The special event offers complex solutions for small, medium and large enterprises with **INDUSTRY 4.0** again featured as a highlighted topic in 2019.

Exhibitors will pay special attention to presenting the **opportunities offered by INDUSTRY 4.0**, particularly the direction of developments in **the field of automation and industrial electronics, intelligent machines communicating with one another (M2M), self-adjusting manufacturing procedures** and highly effective mass production.

PLANNED EVENTS:

- Industry 4.0 Conference
- B2B Supplier Forum
- Forklift competition
- Quality exhibitor lectures, workshops
- Conferences and advance training sessions hosted by professional partners
- **Atomenergy in focus:** Paks II. demonstration and dedicated pavilion for the companies working in atomenergy sector

SHARE YOUR GREEN SOLUTIONS!

Nowadays, environmentally conscious market behaviour is a request for all producer and manufacturer companies, especially for machine-manufacturers.

According to this responsibility, among every industrial market player's aims there are cost-saving and energy-efficient operation, sustainable production, manufacturing beside lower consumption and less pollutant emission.

If your company meets these expectations and operates according to high standards, share your energy-efficient solutions with professional visitors.

INDUSTRIAL PARTNERS:

- Budapest and Pest County Chamber of Engineers (BPMK)
- Scientific Society for Mechanical Engineering (GTE)
- Ministry for Innovation and Technology
- Industry 4.0 National Technological Platform
- Public Benefit Non-Profit Ltd. for the Development of Industry (IFKA)
- Hungarian Association of Welding Technology and Material Testing (MHTE)
- Association of Hungarian Automotive Component Manufacturers (MAJOSZ)
- Hungarian Academy of Sciences - Computer and Automation Research Institute (MTA-SZTAKI)
- German-Hungarian Chamber of Industry and Commerce

Unique robottechnology demonstration at MACH-TECH! The first 6-axis robot as an amusement ride with gondola for two people mounted on its arm. The passengers can select the most thrilling action ride from a range of programs.

NOVELTIES AND KEY ACCOUNT SERVICES FOR OUR EXHIBITORS:

Considering the interests and requests of our exhibitors as well as the international trends, we're planning on introducing numerous innovations, all of which serve the successful participation of exhibitors and partners at the exhibition on a level higher than ever before:

- **4 pavilon** – due to the success of the exhibition, we will be opening a new pavilion, thus in 2019, Pavilion D will also be available alongside pavilions A, G and F
- **Exhibitor banquet (15 May 2018, 6 pm, Passage)** – we're treating our exhibitors to some music and a buffet dinner along with a friendly discussion on the second day of the event, from 6 pm at the Passage

Additional highlighted services:

- GRAND PRIX competition (with a separate INDUSTRY 4.0 section)
- Comprehensive, detailed online list of exhibitors on the website
- A print magazine catalogue compiled and created at a high level of quality (a minimum of 10,000 copies)
- Online service order and payment options
- Free wifi access (depending on floor space for a growing number of devices)
- Unique online interfaces tailored to the exhibitors
- Online partner meeting (setting appointments and preliminary discussions)

WIDENED PRODUCT GROUPS ACCORDING TO EXHIBITORS' EXPECTATIONS:

MACH-TECH Nemzetközi gépgyártás-technológiai és hegesztéstechnikai szakkiállítás

- Machine tools and construction elements
- Connection technology devices and tools
- Industrial robots, production lines
- Heat treatment devices and coating machines
- Surface treatment and protection
- Corrosion-resistant structural materials
- WELD-TECH - welding technology, cutting and chopping
- Industrial material examination
- Tool and device manufacturing
- Machine maintenance, lubricants
- Quality insurance, measurement technology
- Software in the machine industry
- Metal waste treatment, industrial cleaning technology
- SUBCON - supplier industry, metal processing

INDUSTRY DAYS

International industrial exhibition

- INDUSTRIAUTOMATION - manufacturing and process automation, industrial electronics, electrotechnology
- FLUIDTECH - pneumatics, hydraulics, pumps, compressors, sealing technology
- CHEMTECH - chemical, plastic, rubber industry
- 3D printing
- LOGEXPO - industrial logistics, handling, warehousing, delivery, forwarding
- ENERGEXPO - Energetics, energy management
- SECUTECH-VÉDTECH - labour safety, fire safety, security technology
- Industrial environmental protection



REGISTRATION FEES:

Registration and marketing fees:

For main exhibitors: 238 EUR+VAT

For co-exhibitors: 197 EUR+VAT

(Co-exhibitors are required to register!)

Space rental fee:

Space rental fee does not include the price of the build-up, the registration and the marketing fee or other services!

AREA:		Price (EUR/square meter+VAT) by 31 October, 2018	Price (EUR/square meter+VAT) after 31 October, 2018
indoor area	row/corner	108	127
	head/island	127	141
passage		107	119

DEADLINE FOR DISCOUNTED REGISTRATION FOR EXHIBITORS:

31 OCTOBER 2018

Individual exposure:

Should you wish to arrange custom exposure for your company, we offer a range of individual solutions in pricing, spacing, location and design, according to your needs.

For more information, contact us via the iparnapjai@hungexpo.hu e-mail address!

Fair centre advertising spaces:

In addition to the exhibition stand, there are several other tools at the exhibitors' disposal, from which they can select the best option that can help them accentuate their presence.

Use the advertising and marketing tools available in the Fair Center area to ensure the success of your exhibition. Ask our associate for a quotation!



REGISTRATION AND MORE INFORMATION:
HUNGEXPO, MACH-TECH AND INDUSTRY DAYS TEAM

DATE:
14-17 MAY, 2019

OPENING HOURS:
TUESDAY 9-17 HOURS
WEDNESDAY - FRIDAY 10-17 HOURS

VENUE:
HUNGEXPO BUDAPEST FAIR CENTER

Csaba VÖRÖS
Exhibition Manager

Fruzsina TOTTH
Marketing manager
Telephone: +36-1/263-6024
E-mail: totth.fruzsina@hungexpo.hu

Melanie GERMAN
Sales manager

Telephone: +36-1/236-6007
E-mail: german.melanie@hungexpo.hu

Erika KINCSES
Sales manager

Telephone: +36-1/263-6088
E-mail: kincses.erika@hungexpo.hu

Enikő MÁRKI
Sales manager

Telephone: +36-1/263-6049
E-mail: marki.eniko@hungexpo.hu

Mail address: 1441 Budapest, Pf. 44. | **Internet:** www.iparnapjai.hu | **E-mail:** iparnapjai@hungexpo.hu



hungexpoexhibition
you have a program