

**Dynamism
is here.**



INDUSTRY DAYS

International Industrial Trade Exhibition



15-18 May 2018



hungexpoexhibition

50 YEARS



INDUSTRY DAYS is the most comprehensive industrial trade fair, which practically covers all sectors, giving an overview on the various industry trends, developments and results.

The Y2016 exhibition featured **286 exhibitors of 15 countries** showcasing their machines, technological innovations and systems on a **7050-sqm area**. The number of exhibitors has grown by 10% while the exhibition area increased by 15% compared to the previous event. **As far as themes are concerned, the key players of electronics, automation, machine production and supply industry were in focus**, but the industrial presence of robotics has also shown a significant increase as the market leading robot manufacturers, active in Hungary, have all presented their latest cutting-edge innovations on location.

Of course, robotics was not the only area with a dominant presence in the pavilion: the year 2016 has seen a boost in such themes as industrial logistics (LOGEXPO) machine production technology (MACH&WELD), in terms of exhibitors as well as visitors. **Altogether, 10 000 professionals visited the event in four days.**

WHY YOU WILL FIND IT WORTHWHILE TO EXHIBIT:

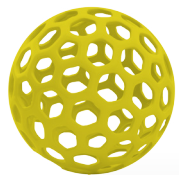
- It is the most prestigious Hungarian industrial exhibition and a major event regionally as well
- You can showcase your products for Hungarian and international professional visitors and the key market players
- Customized services to boost the efficiency of your presence at the exhibition
- Extensive professional support, rich professional programs
- High-key presentations, conferences and business forums for representatives and decision-makers of the various industries
- National and cross-border media campaign
- 10,000 professional visitors or potential Business partners



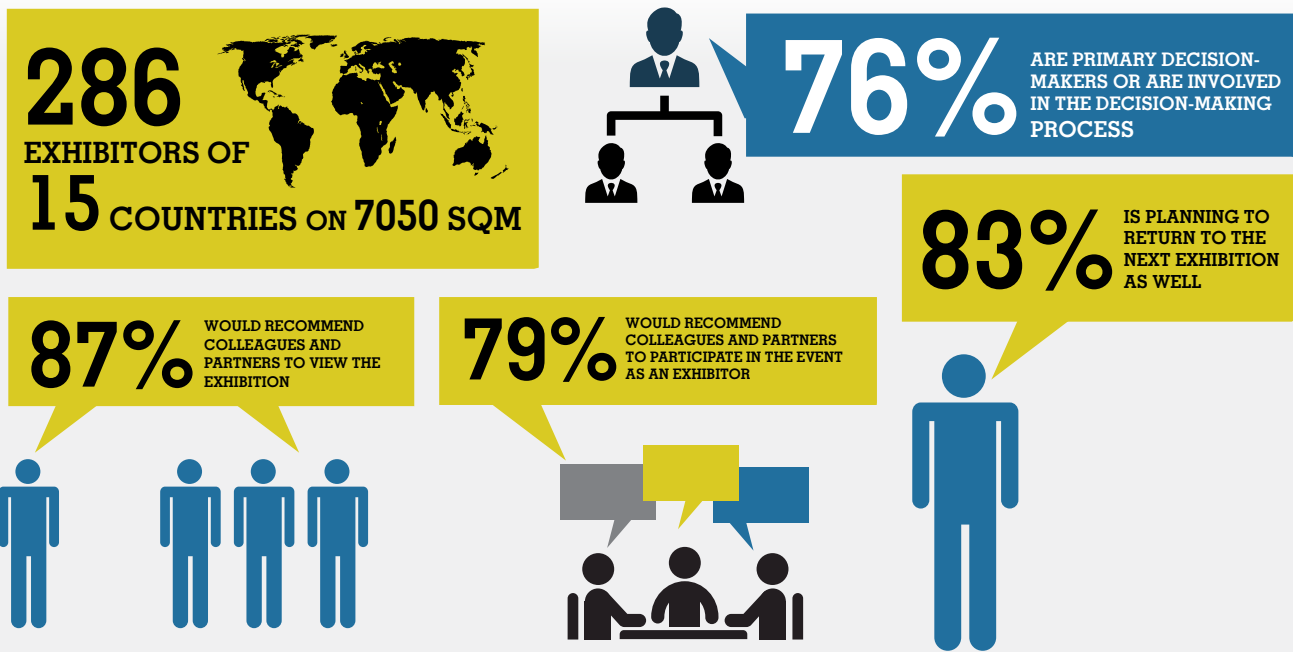
PROFESSIONAL AND MEDIA PARTNERS:

- NGM (Ministry for National Economy) - Industry 4.0 National Technological Platform
- Hungarian Academy of Sciences - Institute for Computer Science and Control (MTA-SZTAKI)
- Budapest and Pest County Chamber of Engineers (BPMK)
- National Association of Electrical Contractors (EMOSZ)
- Scientific Society for Mechanical Engineering (GTE)
- IFKA – Public Benefit Non-Profit Ltd. for the Development of Industry
- Hungarian Society of Electrotechnical Engineers (MEE)
- Hungarian National Association of Machinery and Power Engineering Industries (MAGEOSZ)
- Association of Hungarian Automotive Component Manufacturers (MAJOSZ)

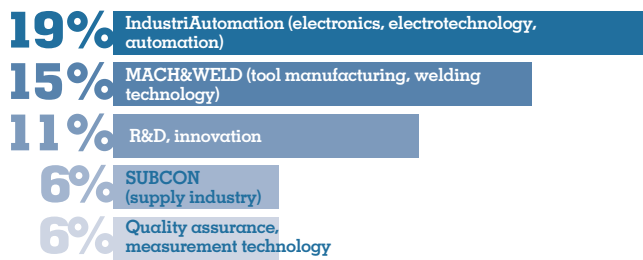
- Autopro.hu
- BB-Press - Technical publications
- CNC.hu
- Detektor Plusz
- ElektroInstallateur
- Elektronet
- GyártásTrend
- Index.hu
- InfoRádió
- Jövő Gyára
- Magyar Elektronika
- Munkahelyi Módi
- Műszaki Magazin
- Műszeroldal.hu
- Polymers
- TechMonitor
- Transpack



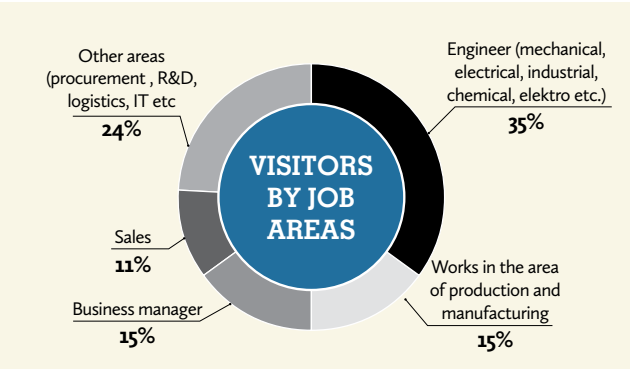
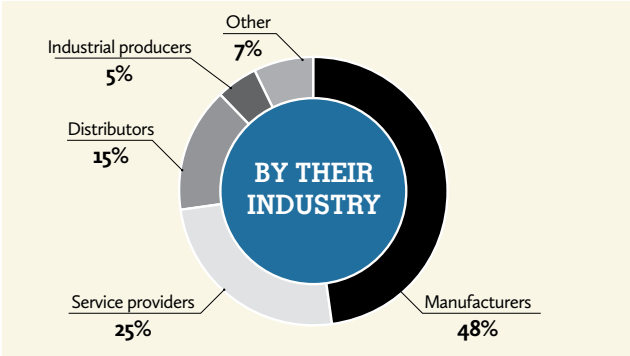
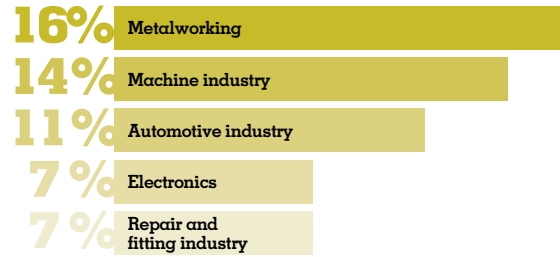
OUR VISITORS (IN 2016):



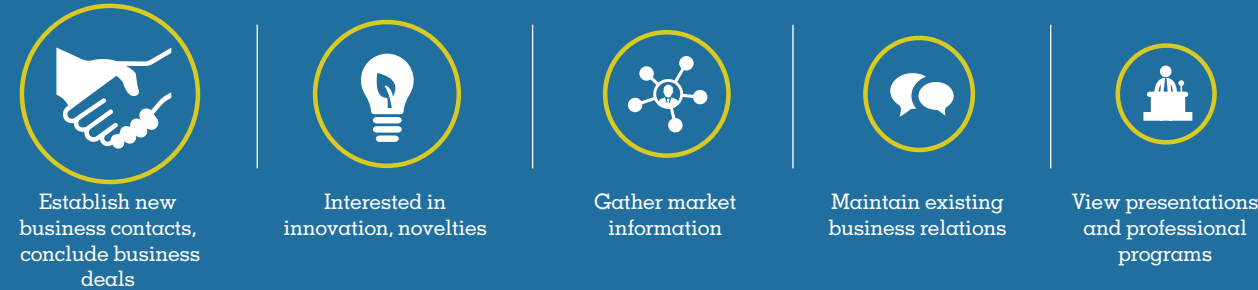
BY THEIR AREAS OF INTEREST (TOP 5):



BY THEIR RESPECTIVE AREAS REPRESENTED (TOP 5):

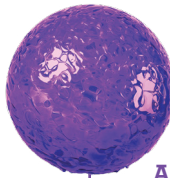


BY THEIR PRIMARY GOALS FOR VISITING THE EXHIBITION (TOP 5 – WITH MULTIPLE CHOICE RESPONSES):



THEMES:

- INDUSTRIALAUTOMATION** (industrial electronics, electrotechnology, automation)
 - ENERGEXPO** (Energy industry, energy management)
 - FLUIDTECH** (fluid technology: pneumatics, hydraulics, pumps, compressors, sealing technology)
 - SUBCON** (supplier industry, metalworking)
 - MACH&WELD** (machine manufacturing, tool manufacturing, welding technology)
 - CHEMTECH** (chemical industry, plastics industry, rubber industry)
 - SECUTECH-VÉDTECH** (Labour safety, fire safety, safety technology)
 - LOGEXPO** (industrial logistics)
 - INDUSTRIAL ENVIRONMENTAL PROTECTION**
 - 3D printing**
 - R&D, innovation**
- Related topics:**
- Professional organizations, associations
 - Education institutions
 - Financial service providers
 - Trade journals, publishers
 - HR service providers



REGISTRATION FEES:

Registration and marketing fees: For exhibitors: **250 EUR + VAT** For co-exhibitors: **207 EUR + VAT**

Area rates:

| RENTED AREA SIZE: | PRICE (EUR/sqm + VAT) |
|-------------------|-----------------------|
| Indoor area | 125 |
| passage | 75 |

We offer a **two-step pre-registration discount for our exhibitors** to make decisions easier. Register for the exhibition with a discount of up to 19%!

The area fees do not include the shell scheme stand fees, registration and marketing fees, the VAT and the prices of other services.

We offer our exhibitors a special registration deadline with a double discount on the indoor area:

- 31st October 2017 – 19% discount on area fee:**
Exhibitors registering before 31st October 2017 may reserve their area in the pavilion with nearly 19% off!
- Additional registration deadline with a discount:**
15th February 2018, until which date we can offer 9% off from our indoor area fees

Marketing tools in the exhibition area

In addition to their exhibition stands, exhibitors may select from a wide range of marketing tools to find the most suitable ones to mark and boost their presence. To maximize your success in the exhibition, use the marketing tools available in the area of the Fair Center. Get a quote from our associates!

BE OUR EXHIBITOR IN 2018! WE LOOK FORWARD TO YOUR REGISTRATION!

FURTHER INFORMATION, REGISTRATION:

Venue: HUNGEXPO Budapest Fair Center
H-1101 Budapest, Albertirsai út 10.
Date: 15-18 May 2018
Opening hours: Every day 10-17

SALES MANAGERS:

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