

Dear Partner,



Next year's exhibition season will be opened by AGROMashEXPO and AgrárgépShow, along with the Hungarian Garden, Viticulture and Viniculture exhibitions on **23rd January 2019**. Hungary's peak agrarian event will be presenting farmers with the latest trends and technological investments **for 4 days**. Last year's exhibition was attended by **47 500 visitors from 62 countries**. Having had a record number of visitors in 2018, the exhibition portfolio is likely to attract a full house again. The **40 000 square metre** area is going to host nearly **350 exhibitors** showcasing their outstandingly wide spectrum of products and services related to input-mechanization-logistics.

More: <http://agromashexpo.hu/en>

The 26th FeHoVa – Fishing, Hunting and Arms International Exhibition will be held between **7-10 February 2019**. Last year's jubilee event saw **300 exhibitors of 18 countries** displaying their products and services to a total number of **56 000 visitors** in the 4 days. Applications have also been received in large numbers this year: 200 exhibitors of 10 countries (including companies from Hungary and the neighbouring countries and also African hunting tour organizers) have already indicated their intent to participate. Next year's visitors will also be welcomed by various high-quality programmes such as **trophy exhibitions, taxidermy championship, a special section on forestry machines, fly tying competition, hunting horn festival, woodcutting contest and a casting pool**.



More: <http://fehova.hu/en>



The **28th Budapest Boat Show** will open its gate on Thursday, **21st February 2019** and welcome sailing enthusiasts in **two pavilions for 4 days**. The event's main themes will be **tourism experience** and recreational sports in 2019. To promote sailing tourism, the exhibition once again chose a Hungarian guest of honour, which will be **Fertő tó** next year. The popularity of Hungary's largest land port is clearly shown by the fact that, even with nearly 3 months to go before the exhibition, **two thirds of the area have already been reserved by nearly 40 exhibitors** while **82 sail, motor and electric boats** have been indicated to be put on display.

More: <http://boatshow.hu/en>

The **42nd Travel exhibition** will be held between 21-21 February 2019; at the same time with the Budapest Boat Show. The event is for the general public as well as for tourism professionals. The domestic guest of honour will be **Bács-Kiskun County and Kecskemét**, while the foreign guest of honour will be **Algeria**. **Budapest** has won the title of **Sports Capital of Europe** in 2019 so, beside the guests of honour, the professional day on Thursday will focus on **sports tourism** and the related programmes. Many travel agencies, Hungarian regions and foreign tourism providers have already indicated their intent to participate. Next year's offer will be quite colourful: the event will showcase such countries as India, Cuba, Morocco, China, Malta, Indonesia and Cyprus, just to highlight a few.



More: <http://utazas.hungexpo.hu/en>

For easier orientation, we have established a webpage for your kind information. On the <http://hungexpo.hu/en/business-news> site you can find constantly updated information and application materials, videos, previous newsletters and next year's program guide. You can also find the program guide in the attachment to this letter.

Please, inform your partners about these opportunities, and if they are interested in our exhibitions, please let us know. We would like to gladly welcome you as a visitor at our events!

Kind regards,

Ms. Klára TIHANYI
Strategic and Business Development Director

Ms. Ivett RAUNICKER
Manager for Foreign Affairs