

Dear Partner,



The **CONSTRUMA bunch** has successfully closed its gates. More than **46,000 professionals and end-users** from **34 countries** were interested in the home-making exhibition bunch. The dynamism of the Hungarian construction industry was clearly tangible at the exhibition: the representatives of the trade and the general audience filled the exhibition area covering **5 pavilions** and **44 thousand square meters** of gross exhibition space. Numerous conferences and professional competitions were staged during the exhibition, which was attended by **600 exhibitors** from **14 countries**. The internationality of this exhibition bunch is ensured by the **more than 10% of the exhibitors, who arrived from abroad**. Beside the European companies, 9 exhibitors arrived from Asia. Austria, the Czech Republic, China and Poland presented their country's products and innovations on collective booths.

For more information: <http://construma.hu/en>

The **Industry Days** exhibition took place between 15th and 18th May where world brands, market leaders, small and medium-sized companies appeared. At one place and time, almost all sectors of the industries were presented by **310 exhibitor** from **16 countries**. INDUSTRY 4.0 was the key theme at this event and for this reason the **Ministry for National Economy** and the **Industry 4.0 National Technology Platform** organized again an all-day conference. The **III. International Business Breakfast** was hosted on 18th of May on the closing day of the exhibition, where in addition of summarizing the results of our events during the first semester, we presented our next year's event calendar. Also a presentation was held about the benefits of the participation of a foreign company at our exhibitions in Hungary.



For more information <http://iparnapjai.hu/en>

As it appeared in our previous newsletters, HUNGEXPO's portfolio will be expanded with three new exhibition this autumn. All three exhibitions have already received a **great reputation on the market**, they already possess **strong professional support**.



The **HUNGAROMEDICA - Health and Medical Technology Exhibition will be held between 11th and 13th October** to create platform for products, services, healthcare companies, investors and laymen to meet each other and get to know the latest technologies at one place. The purpose of the exhibition and related programs is to provide an opportunity to present developmental and technological results allowing the experts, physicians and professional staff to witness the advantages offered by innovation as well as providing information for professionals interested in patient care. Already numerous professional programs are under negotiation. During the three days of the trade fair, the Semmelweis University organizes vocational trainings for credit points, and the National Medical Technology Conference will be held by the MediCluster. Hackathon event, sponsored by EIT Health will be organized for those, who are studying healthcare, also business negotiations will be staged at the Hospital Supplier Forum.

For more information www.hungaromedica.hu/en

The **HOMEDesign Autumn - Exhibition and Fair for Home Making** will be held between **12th and 14th of October**. The focus of the event will be on interior design. The exhibition's strategic partner is the **Design Week Budapest Festival**. They actively helped us to set up a new project for the **Hungarian designers** to help them in **self-introduction, to promote themselves and to help them entering the market**. This new program element debuted as **Pure Design** at the HOMEDesign exhibition this April. This collaboration's next, enriched milestone expanded with new elements will take place at HOMEDesign Autumn. The **Otthonneked** platform, which is involving nearly two dozens of companies will also organize accentuated program: they will show the role of innovation in the homemaking with 12-15 mini interior. This 3 days fair is unmissable for the **professionals** and also for the **public** who are interested in interior design.



For more information <http://osz.otthon-design.hu/en>



The **Beauty & Style – International Beauty Industry Professional Fair between 26th and 28th October** will provide comprehensive introduction opportunity for the three main areas of the beauty industry: **Cosmetics, Hairdressing** and **Nail Cosmetics**. The exhibitors will introduce the new trends for both professionals and end-users, presenting novelties and innovative solutions in beauty care. We are waiting the visitors with wide exhibitor supply, professional programs and spectacular shows. **More than 50% of the display area** is already sold out which is the proof of the popularity of the fair. Beside Hungarian and multinational exhibitors, there are **more and more foreigners** who are interested in the fair, like **Poland** who has already applied with a national collective booth.

For more information <http://beautyandstyle.hu/en>

For easier orientation, we have established a webpage for your kind information. On the <http://hungexpo.hu/en/business-news> site you can find constantly updated information and application materials, videos, previous newsletters and next year's program guide.

Please, inform your partners about these opportunities, and if they are interested in our exhibitions, please let us know. We would like to gladly welcome you as a visitor at our events!

Kind regards,

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Manager of Foreign Affairs