

Dear Partner,



Next year will begin with the most important professional event of the Hungarian agricultural economy, the AGROMashEXPO, which will present the novelties and the latest trends for the farmers in the off season of the industry. Between **24 January - 27 January 2018** the Hungarian Garden with the Viticulture and Viniculture exhibitions will await the visitors at HUNGEXPO Budapest Fair Centre. Last year **45.000 visitors** arrived, 8% of them from abroad. By this time the exhibition is almost **fully-booked**, more than **300 exhibitors** present an extremely wide range of products and services regarding the topic of input – engineering – logistics, on nearly **40.000 square meter**.

For more information <http://agromashexpo.hu/en>

Sirha Budapest awaits specialists from the food industry, bakery and confectionary, hotel, packaging and catering industry and gastronomy between **7 February - 9 February 2018**. The Exhibitors will release their novelties at the **Innovation Product Award**, and great emphasis will be put on establishing new business relationships within the **European Enterprise Network B2B Meetings** (application: <http://www.sirha2018.talkb2b.net/>).

The exhibition provides platform for several professional programs, like the Hungarian final of the **Bocuse D'or**, the **Omnivore Budapest**, the Hungarian final of **International Catering Cup** and the Sirha Budapest Dessert Competition. Besides the **presentations, conferences** will be held for the professional audience. Approximately **200 companies** have already applied for the exhibition, on more than **8.000 square meter**.



For more information: <http://sirha-budapest.com/en>



The **25th FeHoVa – Fishing, Hunting and Arms International Exhibition** will be organized between **15 February - 18 February 2018**. This year **310 exhibitors from 19 countries** showed their products and services on the event and **47.000 visitors** arrived from all around the world. Romania will be the guest of honour in 2018. Varied and high quality programs – **trophy exhibition, hunting horn festival, logger competition, casting course, fishing photo exhibition** – will be awaiting for the visitors next year as well. There are limited available places for the exhibition.

For more information: <http://fehova.hu/en>

We are gladly inform you that we started running our 3 new exhibitions – **HUNGAROMEDICA, HOME DESIGN AUTUMN, BEAUTY & STYLE** - English language websites and new information has been added on the Hungarian sites as well. All three exhibitions have **already received a great reputation on the market**, they already possess **strong professional support** and **more and more exhibitors** book their place for next autumn events.

For more information: <http://hungaromedica.hu/en>; <http://osz.otthon-design.hu/en>; <http://beautyandstyle.hu/en>

For easier orientation, we have established a webpage for your kind information. On the <http://hungexpo.hu/en/business-news> site you can find constantly updated information and application materials, videos, previous newsletters and next year's program guide.

Please, inform your partners about these opportunities, and if they are interested in our exhibitions, please let us know. We would like to gladly welcome you as a visitor at our events!

Kind regards,

Ms Klára Tihanyi
Business Development Director

Ms Ivett Raunicker
Manager of Foreign Affairs