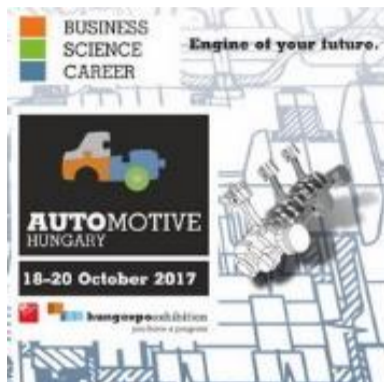


Dear Partner,

Although the summer has elapsed without exhibitions but not idly. In June, we celebrated **HUNGEXPO's 50th birthday** and the **Global Exhibitions Day** with a family day with current and former employees of HUNGEXPO.

However, this period was not only about celebrations, the preparations of two trade shows for autumn, and also next year's exhibitions also took place. The summer always provides an opportunity to develop ourselves and our exhibitions. We are continuously working on organizing higher level trade fairs and to meet present and **future market needs**. Currently we are working on **three new exhibitions**, we will write more about these in the next newsletter.



Within a couple weeks on 18th October the 5th **AUTOMOTIVE HUNGARY** - International Automotive Supplier's Exhibition will open its gate. The **Ministry of National Economy** will organize a whole day conference about **intelligent vehicles**. The **CEEPUS** altogether with local **global** will organize a symposium and partner meeting focusing on **resource development** and **future planning**. Besides these events visitors can choose from a wide range of interesting conferences and shows. They can also participate at the **supplier's forum** and **engineering training**.

At the same time, between 18-21th October, the **26th AUTÓTECHNIKA- AUTÓDIGA** exhibition will be held. The entire spectrum of the vehicle maintenance industry will be present at the exhibition, ranging from diagnostics to the garage industry to tuning solutions, providing opportunities to support existing relationships and build new business relations. True to our traditions, the high-quality complementary events are built around the themes of **EDUCATION, KNOWLEDGE** and **FAIR**. At the first day of the exhibition the main theme will be **nanotechnology**, public safety and the old timers. Besides the programs of the stage, visitors can attend **restorer's show** and the exhibitors will also provide many interactive programs and practical demonstrations.



More information: <http://automotivexpo.hu/en>; <http://autotechnika.hungexpo.hu/en>

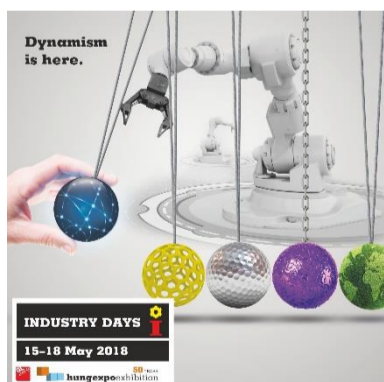


There's only one week left until the early bird application deadline for the **CONSTRUMA** and **HOMEDesign** exhibitions. The exhibitors can rent their places with more than 15% discount for the biggest **construction and homemaking** trade show until **30th of September**. The 8000 sold square meters are the proof of the popularity of the trade fairs.

More information: <http://construma.hu/en>
<http://otthon-design.hu/en>

The early bird application period of **Sirha Budapest** - premium **food industry** and **HoReCa** trade fair will end at 15th of October. The trade fair already has 100 exhibitors and 6000 sold square meters. For the exhibition held in February we are expecting 20.000 professionals.

More information: <http://sirha-budapest.com/en>



Those exhibitors who would like to have a discount for the **Industry Days** can apply until **31th of October**. The popularity of the exhibition is proved by that it was fully booked before last year's opening. There were 430 exhibitors from 19 countries, including **world brands, market leaders, small and medium-sized companies**. The event was visited by 16,700 professionals, and 23.7% of the exhibitors came from abroad.

More: <http://iparnapjai.hu/en>

Please, inform your partners about these opportunities, and if they are interested in our exhibitions, please let us know. We would like to gladly welcome you as a visitor at our events!

If you have any further question, we are at your kind disposal!

Kind regards,

Ms. Klára Tihanyi
Business Development Director

Ms. Ivett Raunicker
Manager of Foreign Affairs