

Dear Partner!

Between May 9-12. the MACH-TECH and INDUSTRY DAYS awaited the visitors in three pavilions, with 425 exhibitors from 19 different countries. The internationality of the exhibition bunch is shown by the fact that 101 exhibitors which means 23.7% of the exhibitors came from abroad. The event was visited by 16,700 professionals, which is a more than 10 % increase compared to the last two years. Also the magnitude of the event is indicated by the fact that several important economic announcements have been made by the Ministry of National Economy at the opening ceremony. During the four days, two dozens of conferences, roundtables and professional programs were held, including Industry 4.0 Theme Day organized by the National Technology Platform of the Ministry of National Economy. For the first time this year the theme day received a lots of positive feedbacks both from exhibitors and visitors, so we would like to continue this program. Also a great success was the supplier's forum organized by MAJOSZ and the German-Hungarian Chamber of Industry and Commerce, where more than 150 business negotiations were held between suppliers and purchasers.



Read more: <http://iparnapjai.hu/en>

The II. International Business Breakfast was held on 12th of May on the closing day of the two exhibitions. The platform offered by an exhibition is very complex, for this reason it is important to have enough time and information to start negotiating for the next year and organizing collective appearances as an opportunity to appear at the exhibition, so upon your request we brought forward the date of the International Business Breakfast that debuted last autumn very successfully. During the morning, HUNGEXPO's executives summarized the events of the first semester and presented next year's venue calendar. It was an honor for us that Ilona Balogh, deputy managing director of the German-Hungarian Chamber of Commerce and Industry, accepted our request and presented at the event. After presenting the activities of the Chamber, she spoke about the cooperation between HUNGEXPO and the Chamber – which started about ten years ago - about her experiences and the advantages of a collective appearance.



Read more: <http://hungexpo.hu/en/II-international-business-breakfast>

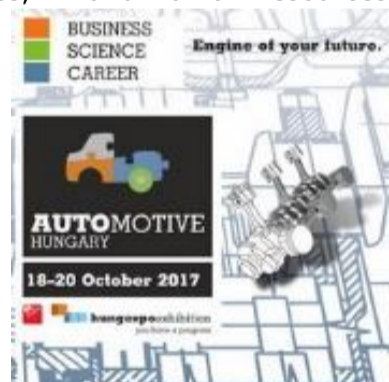


Between October 18-21. the 26th AUTÓTECHNIKA-AUTÓDIGA exhibition will be held. The entire spectrum of the vehicle maintenance industry will be present at the exhibition, ranging from diagnostics to the garage industry to tuning solutions, providing opportunities to maintain existing relationships and build new business relationships. The early-bird application period runs until 31th of August.

The 5th AUTOMOTIVE HUNGARY - International Automotive Supplier's Exhibition will be held between October 18-20. In the thematic of the exhibition, there are also suppliers, industrial and business services, IT and human resources

besides vehicle manufacturing, automotive units and systems, and factory production equipment.

From both trade shows it can be said that they are the leaders of the region, and they are characterized by a wide range of professional support and a wide range of professional programs. Last year, 250 exhibitors from 12 different countries were introducing themselves on 7,000 square meters and 10,000 professionals from 27 countries visited the event. The exhibitions are running out of place, but our sales team are still accepting further applications.



Read more: <http://automotivexpo.hu/en> <http://autotechnika.hungexpo.hu/en>

Between 7-9 February 2018, one of the most significant food and HoReCa trade fair in the Central-Eastern Europe, Sirha Budapest, will open its gate again at HUNGEXPO Budapest Venue Center. Connected to this we held the inaugural press conference together with the French organizers on 17th of May. The event was attended by the partners and exhibitors of the exhibition. Sirha Budapest also hosts a number of professional competitions and forums alongside the food industry, baking and confectionery industry, hotel and hospitality industry, and the latest trends and technologies of packaging and gastronomy. The selling process of the exhibition areas is running well, many exhibitors have already signed up for next year's exhibition, using the early-bird discount until May 31st. The second discounted deadline period lasts until 15th of October.



Read more: <http://sirha-budapest.com/en>

Please, if you are interested in our exhibitions, please let us know. We also welcome you as a visitor to our events!

If you have further questions, we are at your kind disposal!

Best Regards:

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