

Dear Partner!

Again a month passed by, please let us kindly inform you about the actual news of Hungexpo. In the first quarter of the year, Hungexpo closed six very successful exhibitions. At the six exhibitions altogether 1.100 exhibitors showed up in front of 150.000 visitors. The internationality of the shows is proved by the fact that 205 foreign exhibitors from 41 different countries were present at Budapest Fair Center so far in this year.



Between 23-26 February the successful Budapest Boat Show debuted together with Budapest Motor Festival. The two exhibitions were visited by almost 30.000 visitors. The Budapest Boat Show, Hungary's biggest mainland port, for 26 years is the season opening sailing and water sport event. At the exposition all Hungarian sailing, electric and motorboat product range could be seen. In two pavilions nearly 100 exhibitors brought 100 boats, among them a huge, never seen, more than 10m long sailboat was presented. More details:

<http://boatshow.hu/en>

The Budapest Motor Festival took place in the biggest pavilion of the Fair Center. Almost all the greatest motorcycle brands were present, the Aprilia, Harley-Davidson, Honda, Husqvarna, MV Augusta, Piaggio, Suzuki, Vespa, Yamaha, Askoll, Triumph and also the Kawasaki presented their novelties. Among this, the visitors could choose from countless accessories and equipment. During the three days, at the built motorbikes and cars meeting (EMAT) almost 100 custom built motorbikes were presented by the Hungarian motorcycle builders and at the Old-timer motorbikes exposition the visitors could admire around 200 beautiful old motorbikes. Beside these, in a separate hall, many interesting programs, like the supermoto, motocross and oldtimer MZ race or the ATV testing were held. More details:



<http://motorshow.hu/en>

Hungary's biggest tourism fair, the 40th Travel Exhibition attracted almost 30.000 visitors between 2-5 March. In four days the visitors could select from the supply of 300 exhibitors from 23 countries. Furthermore we can say that the international presence was really high, almost one third of the exhibitors came from abroad. After last year's China's really successful introduction, this year the guest of honour of the exhibition was Russia, and the domestic guest of honour was Győr, while the cultural guest of honour was the Abbey of Pannonhalma. The Travel Exhibition is basically a B2C exhibition, opened for the public, but at the same time it is a very important event also for professionals with a lot of congresses and presentations. This



year more than 1.100 visitors registered for the professional programmes. The Africa Expo and the BikeExpo co-exhibitions made the exhibition more colourful. For the first time this year the BikeExpo was held independently. The country's biggest bicycle exhibition again filled up the 9.000 m² big G pavilion. More details: <http://utazas.hungexpo.hu/en>

The CONSTRUMA homemaking exhibition bunch will take place between 5 and 9 April this year. The participation rate of the exhibitors reached a new record, until the end of January all the places were sold out. The exhibition has two main targets, the first three days are dedicated strictly for professional visitors and the weekend is for the public. The internationality of the exhibition bunch is proved by that we had visitors from 45 different countries. After last year's record visitor number, this year we expect around 60.000 visitors. Beyond the diversity of the visitors, nothing shows more the internationality of the exhibition that we have exhibitors from 17 different countries and the rate of foreign exhibitors is 15%. This year's official partner country is going to be India. They will show up in two different halls, altogether on more than 300 m². Beside India, Austria, Czech Republic, China and Taiwan will also appear with national collective booths. This indicators show, that the exhibition will reach a very high standard. More details: <http://construma.hu/en>



In case you know anyone who is interested in our exhibitions, please let us know, and we are more than happy to welcome you at our events.

In case of any further question, we are happily at your kind disposal.

Kind regards,

Klára Tihanyi

Ivett Raunicker

Business development director

Foreign affairs manager