

Dear Partner,

The first two months of the year was eventful for HUNGEXPO. In this newsletter we would like to summarise the events of the beginning of the year and please let us kindly inform you about our next two fairs.



This year's first professional trade show was the country's most significant agricultural exhibition, the **AGROMashEXPO** and the **Agromachine Show**. The fair was held between 24 January - 27 January 2018. **350 exhibitors** showcased their products and services across **40 000** square-metres of space to **46 500** visitors. The results of our quick preliminary poll of exhibitors revealed that the number of business deals made this year greatly exceeded the already high numbers of previous years.

For more information <http://agromashexpo.hu/en>

The autumn of 2017, the Ministry for National Economy asked HUNGEXPO to organize the **2nd Regional Digital Summit**. **Minister for National Economy Mihály Varga** opened the successful event which was held in Bálna Budapest on 25-26 January 2018. From America to China, we had visitors from all over the World, altogether **27 nationalities** represented themselves. The conference was focusing on topics such as industrial digitalization in general, competitiveness, intelligent vehicles, e-banking or e-mobility. Beside the several interesting presentation and panel discussion, it's important to note that, Mihály Varga signed the **Smart City MoU**.



For more information HUNGEXPO



HUNGEXPO organized the most successful **Sirha Budapest** at the Fair Center between **7 February - 9 February 2018**. The event attracted more than **20.000 professionals**. The most significant food industry, bakery & confectionery, hospitality, gastronomy and packaging industry event of the CEE region presented the products, services and innovations of **over 300 exhibitors from 15 countries**. Beside other professional events, the **Bocuse d'Or Hungarian Selection** was hosted on Sirha Budapest.

For more information <http://sirha-budapest.com/en>

FeHoVa has been characterized by a constant growth and ever-increasing public interest. The most significant hunting, arms and fishing event of Hungary and now also the entire Eastern Central European region attracted **55.000 visitors** to see **310 exhibitors** from **18 countries**. Beside the current issues of hunting, game management and fishing, the participants of the event's attached professional programmes discussed the things to do concerning the preparation for the upcoming **One with Nature – World Exhibition** to be held in Budapest.



For more information <http://fehova.hu/en>



Budapest Boat Show, the season opening event of boating and water sports in Hungary closed its gates with success. The event hosted **77 exhibitors** showcased **116** different sailing yachts, electric and traditional motorboats, and countless accessories and services in **two pavilions** to the **8.300** visitors

For more information <http://boatshow.hu/en>

The **41st Travel Exhibition** attracted both the public and the professionals, between **1 March – 4 March 2018**. The Exhibition – after a long time – was organized again in two pavilions so the visitors could select from the supply of **280 exhibitors** from **23 countries** on more than **25.000 square-metres**. This year the guest of honour of the exhibition was **Morocco**, and the domestic guest of honour was **Hévíz**.



For more information <http://utazas.hungexpo.hu/en>



The **CONSTRUMA homemaking exhibition bunch** will take place between **11 and 15 April**. The exhibition has two main targets, the first three days are dedicated strictly for professional visitors and the weekend is for the public. Last year more than **700 exhibitors** from **20 countries** introduced themselves in front of nearly **60 000 visitors**. For a higher number of visitors, exhibitors are preparing a wide variety of supplies, and also more highlighted projects will be launched to present the future trends and modern solutions. All halls are nearly fully-booked already. Besides the

topics of the building industry, also this year renewable energies and building engineering (**RENEQ**) will have its own pavilion. The homemaking bunch will cover all the elements of homemaking with the topics of furnishing and design (**HOME Design**), as well as garden design and maintenance (**CONSTRUMA GARDEN**).

For more information <http://construma.hu/en>

Between **15 and 18 May** on **Industry Days** world brands, market leaders, small and medium-sized companies will appear. At one place and at the same time almost all sectors of the industries will be present in order to give exhibitors and visitors first-hand information about the trends in the industry. **INDUSTRY 4.0** is also a key theme at this event in 2018 too, for this reason the **Ministry of National Economy** and the **Industry 4.0 National Technology Platform** is organizing again an all-day conference about the **Industry 4.0**. Parallel with the exhibition the **III. International Business Breakfast** will be held, in addition of summarizing the events of the first semester, we are going to present next year's calendar with our events. We will also talk about the benefits of the participation of a foreign company at the largest exhibitions in Hungary.



For more information <http://iparnapjai.hu/en>

For easier orientation, we have established a webpage for your kind information. On the <http://hungexpo.hu/en/business-news> site you can find constantly updated information and application materials, videos, previous newsletters and the program guide.

Please, inform your partners about these opportunities, and if they are interested in our exhibitions, please let us know. We would like to gladly welcome you as a visitor at our events!

In case of any further question, we are happily at your kind disposal.

Kind regards,

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