## HUNGEXPO BUDAPEST FAIR CENTRE EXHIBITION PROGRAMME





🚺 hungexpo

# HUNGEXPO - the joint successistory

As a manager of a successful business, there are two kinds of welcome addresses you can give. You can be modest or proud about your achievements; stressing that they wouldn't have been possible without your colleagues and partners. I chose the latter of these two approaches.

HUNGEXPO Zrt. has been a main fixture and leading player of the Central-Eastern European regional exhibition hosting market for nearly fifty years. We provide complex marketing services for exhibitors and events promoters alike. Our personalized, innovative solutions provide our partners with advantages which couldn't be gained in any other way.

Thanks to decades' worth of efforts, we've managed to make Budapest the home and HUNGEXPO the host of the significant exhibitions of the region, including construction industry, landscaping, agricultural, food industry and car industry professional musters, leading angling-hunting and tourism fairs, displays for boating and motor enthusiasts as well as popular home making events for the general public. For 11 years, we've been working through our French parent company, putting its knowledge and experience accumulated in an international environment to good use.

This year, HUNGEXPO is hosting a total of 16 different exhibitions. Our old partners are well aware of this face, yet it's still important to stress that our firm's modern infrastructure and wide range of services offer solutions for exhibitions, B2B professional fairs and exclusive meetings or even hosting ten thousand-strong congresses and major corporate events. Thanks to our wide range of venues, flexible services and continuous innovations, we are capable of winning over a growing number of partners on the efficiency of our long-term cooperation.

HUNGEXPO's success is our partners' success. Thus, when I think of my expectations for 2016, I'm thinking of the expectations of all of us. In the name of my colleagues and myself, I must say that the coming year will be truly memorable for all of us.

Gábor Ganczer CEO

## HUNGEXPO EXHIBITIONS IN 2016



a

Sieha

AGROMASHEXPO	27-30 January
AGRÁRGÉPSHOW	27-30 January
HUNGARIAN GARDEN	27-30 January
VITICULTURE AND VINICULTURE	27-30 January
FEHOVA	18-21 February
BUDAPEST BOAT SHOW	18-21 February
TRAVEL EXHIBITION	3-6 March
BUDAPEST MOTOR FESTIVAL	18-20 March
CONSTRUMA	6-10 April
RENEO	6-10 April
CONSTRUMA GARDEN	6-10 April
HOMEDESIGN	6-10 April
SIRHA BUDAPEST	9-11 May
INDUSTRY DAYS	24-27 May
BNV	29 September - 2 October
AUTOMOTIVE HUNGARY	19-21 October
AUTÓTECHNIKA	19-22 October

# The key for the future of farming is here

## DATA

(including simultaneous events):

Number of exhibitors: **309** Exhibition area:

37 576 m<sup>2</sup>

Number of visitors:

It is the top event of the agricultural industry which will be organized alongside the AgrárgépShow ("Agricultural Machinery Show") exhibition. Hungarian market leaders, the largest international brands and smaller companies offering special niche market services will all be present.

Input-Machine-Logistics. In addition to agricultural machines, the range of seeds and other plant propagating materials, pesticides, fertilizers and

insecticides is getting wider and wider and there are more exhibitors from the areas of

agricultural electronics, measurement technology and automation as well. It is the most prestigious showcase event for Hungarian machine manufacturers and distributors, with outstanding support from the industry.

## THEMES:

- ▶ AGRICULTURAL MACHINES, EQUIPMENT
- ANIMAL BREEDING AND THEIR INSTRUMENTS, EQUIPMENT OF INSTITUTIONS FOR ANIMAL BREEDING
- AGRICULTURAL CONSTRUCTION
- ► FORESTRY AND FORESTRY MACHINES
- SOWING SEEDS AND OTHER PLANT PROPAGATIONS
- CHEMICAL PRODUCTS
- ▶ AGRAR ELECTRONIC, MEASUREMENT, DIAGNOSTIC AND AUTOMATION EQUIPMENT
- ENVIRONMENT PROTECTION IN AGRICULTURE
- WORK SECURITY, WORKING CLOTHES
- AGRICULTURAL SERVICES
- AGRICULTURAL ENVIRONMENT MANAGEMENT, RURAL DEVELOPMENT





As a co-exhibition of AGROmashEXPO, the MAGYAR KERT ("Hungarian Garden") exhibition presents landscaping and gardening machines and tools. The themes of the trade exhibition over the complete industry by showcasing the entire spectrum of tools and technologies for the design, maintenance and landscaping of gardens, parks, community areas.

## THEMES:

- GARDEN AND PARK PLANNING
- GARDENING TOOLS AND MACHINERY
- MACHINERY FOR PROFESSIONAL GARDENERS
- MEANS FOR FURNISHING AND ESTABLISHING GARDENS
- COVERINGS
- GARDEN AND PARK FURNITURE, EQUIPMENT FOR SPORT- AND PLAY-GROUNDS
- WATER AND LIGHTING EQUIPMENT
- PLANTS AND THEIR PROPAGATION MATERIALS
- FORCING HOUSES AND THEIR FITTINGS
- BIO AND CHEMICAL PRODUCTS
- PACKAGING MATERIALS, FOILS

27-30 January 2016

- MANAGEMENT OF WASTE FROM GARDENS AND PARKS
- FLOWER BOUQUET ARRANGEMENT
- ACCESSORIES



www.kertkiallitas.hu kertkiallitas@hungexpo.hu

## The key for the future of farming is here

Organized at the same time with AGROmashEXPO, it is the only Hungarian trade exhibition for viticultural and vinicultural technologies. The theme of the exhibition covers the entire production process. It allows for the presentation of any products, technologies and services related to wine. Furthermore, manufacturers and distributors of tools for brewing spirits and liquors are also showcased here.

## THEMES:

#### VITICULTURE, GRAPE GROWING

- SOIL TESTING
- SOIL PREPARATION AND CULTIVATION
- SEEDS AND GRAFTS
- MACHINES AND TOOLS FOR PLANTATION ESTABLISHMENT, CULTIVATION AND HARVEST
- ▶ PLANT PROTECTION -CHEMICALS AND BIOLOGICAL PREPARATIONS
- ► IRRIGATION TECHNIQUES
- MACHINES AND TOOLS FOR PRIMARY PROCESSING OF GRAPE
- ADDITIVES
- OTHER PRODUCTS MADE FROM GRAPE/OILS, VINEGARS, DRINKS E.T.C.

#### VINICULTURE

- EQUIPMENT FOR SQUEEZING GRAPES AND OTHER FRUIT
- EQUIPMENT FOR FERMENTATION AND STORING
- EQUIPMENT FOR SEPARATION AND FILTRATION
- EQUIPMENT FOR WINE AND FRUIT SQUEEZE TREATMENT
- TECHNOLOGIES FOR PREPARATION OF OTHER DRINKS
- MATERIALS AND MACHINES FOR BOTTLEING AND PACKAGING
- TRADE TRAININGS
- WINE GROWERS AND THEIR PRODUCTS





27-30 January 2016

www.szpkiallitas.hu szpkiallitas@hungexpo.hu

## Wake your instincts

This grand meeting of fishing, hunting and nature enthusiasts will be held for the 23<sup>rd</sup> time in 2016. FeHoVa is the region's most significant hunting expo and the greatest Hungarian event for fishing shows. In addition to the trade shows, meetings and the popular recurring programs, FeHoVa 2016 will offer several novelties centred on special trophies and a historical hunting exhibition. DATA: Number of exhibitors: 270 Exhibition area: 9 708 m<sup>2</sup> Number of visitors: 57 000\* \*including the visitors of the co-events

### **THEMES:**

- ARMS
- HUNTING
- FISHING
- ANGLING





**INIO** www.fehova.hu fehova@hungexpo.hu

## There is passion



**DATA:** 

Number of exhibitors: 80

Exhibition area:  $4\ 000\ m^2$ 

Number of visitors:

<sup>k</sup>including the visitors

of the co-events

The areatest Hungarian boat exhibition, the main season opening event of sailing, boating and water sports will be held for the 25<sup>th</sup> time in 2016. The exhibition presents the sail boat, electric and motorboat market as well as the accessories and equipment related to sailing. In addition, the Generali Port Stage offers programs for professional and public visitors as well. The key theme of Budapest Boat Show 2016 will be the Summer Olympic Games while the anniversary event will focus on the

past 25 years of sailing.

## THEMES:

- BOATS AND YACHTS
- WINDSURFING, SURFING, KITESURFING
- JET-SKIING, WATER-SKIING, WAKEBOARDING
- EQUIPMENT AND ACCESSORIES
- BOAT-BUILDING MATERIALS
- DIVING
- WATERSPORT CLOTHING
- HARBOURS AND HARBOUR SERVICES
- BOAT INSURANCE SERVICES, LEASING
- YACHTCHARTER
- TRAINING SERVICES
- AUTHORITIES, ASSOCIATIONS AND ORGANISATIONS
- NAUTICAL GIFTS



## The far is close by

Hungary's 39<sup>th</sup> season-opening tourism exhibition enables the representatives of the trade to meet each other while the public may enjoy the exciting shopping experience. The presentation of the Summer Olympic Games, the carnival atmosphere and the prize game with a jackpot of a dream trip to Rio de Janeiro are the most attractive programs of TRAVEL exhibition in 2016.

The renewed Bringaexpo awaits the visitors with even more programs.

#### Simultaneous events:

Bringaexpo, Caravan Salon, Test&Go

## **THEMES:**

- TOURIST BOARDS
- TRAVEL AGENCIES
- PROFESSIONAL ASSOCIATIONS
- REGIONAL MARKETING OFFICES
- EVENT VENUES
- HOTELS, CAMPSITES
- MAYOR'S OFFICES AND LOCAL GOVERNMENTS
- TOUR OPERATORS
- NATIONAL PARKS
- AQUAPARKS, SPAS
- ON-LINE TRAVEL MANAGEMENT AND SYSTEMS
- PUBLIC TRANSPORT COMPANIES
- INSURANCE COMPANIES

3-6 March 2016

CATERING SERVICE PROVIDERS



www.utazas.hungexpo.hu utazas@hungexpo.hu

Number of exhibitors: 396Exhibition area:  $7\ 000\ m^2$ Number of visitors:  $40\ 000^*$ 

**DATA:** 



\*including the visitors

of the co-events

**Style of living** 

DATA: Number of exhibitors: 150

Exhibition area: 3 200 m<sup>2</sup>

Number of visitors:

23 00

\*including the visitors of the co-events

Budapest Motor Festival is the traditional opening event of the motorbike season with all the equipment riders may need from new and used motorbikes, through clothes and accessories, to parts. Each year, this event delivers Hungarian motorbike importers, presents the latest models, and offers a wide scale of motorbike-related programs.

Budapest Motor Festival has been organized together with Carstyling.hu Tuning Show for 5 years, jointly forming the

Auto, Motor and Tuning Show (AMTS). In 2015,

the joint event presented nearly 2000 vehicles and 10 standalone events in the entire area of Hungexpo.

## THEMES:

- MOTORCYCLES AND SCOOTERS
- MOTORCYCLE PARTS, ACCESSORIES
- TUNING
- OTHER ACCESSORIES
- PROFESSIONAL ORGANIZATIONS, INSTITUTIONS, ASSOCIATIONS, SPORTS CLUBS
- OTHER PROFESSIONAL SERVICES
- SHOWROOM AND SERVICE EQUIPMENT





www.motorshow.hu motorshow@hungexpo.hu

## CONSTRUMA HOME MAKING EXHIBITION BUNCH

Leading event of construction industry in the CEE region

It is the flagship event of home Number of exhibitors: making exhibition bunch, which is a leading exhibition in the Central Eastern European region Exhibition area: and the biggest trade summit of the Hungarian construction industry. It is centred on energy efficiency and design. The trade Number of visitors: exhibition showcases all product groups needed for construction and renovation: building materials, doors, windows, insulation and many other things, even including construction machinery, tools and methods. The presence of the latest technologies is ensured by the annually increasing number of manufacturers and major brands. The event enjoys a wide support from the industry and offers a rich

930 m

 $\mathbf{X}$  III

## conference program.

## THEMES:

- CONSTRUCTION MATERIALS
- WINDOWS, DOORS, GATES, SHADING TECHNOLOGIES, GLASS INDUSTRY (FRONTAL)
- ROOFING, SHEET METAL INDUSTRY (DACH-TECH)
- ▶ WATER, HEAT, AND ACOUSTIC INSULATION, BUILDING FACADES (INTER-ISOLA)
- LIGHTING AND BUILDING ELECTRICITY (ELECTROLIGHT)
- LANDSCAPE DESIGN AND ARCHITECTURE (CONSTRUMA GARDEN)
- RENEWABLE ENERGIES, BUILDING ENGINEERING (RENEO)



## CONSTRUMA HOME MAKING EXHIBITION BUNCH

There is a wide range of renewable energy



It is the only Hungarian exhibition specifically focusing on green energy, where building engineering is presented with the same weight as renewable energies. The event is centred on cost optimization by showcasing cutting-edge building automation technologies. Water treatment and management will be included as a new exhibition theme in 2016. It belongs to the CONSTRUMA exhibition bunch.

### **THEMES:**

- ▶ RENEWABLE AND ALTERNATIVE ENERGY
- HEATING TECHNOLOGY
- COOLING TECHNOLOGY
- ▶ AIR, VENTILATION AND CLIMATE TECHNOLOGY
- SANITARY TECHNOLOGY
- PUMPS AND WATER TREATMENT DEVICES
- DRAINAGE AND SEWAGE-WATER TREATMENT
- FASTENING TECHNOLOGY
- ▶ MEASUREMENT, CONTROL AND REGULATOR DEVICES
- URBAN DEVELOPMENT, MAINTENANCE (REAL ESTATE DEVELOPMENT, URBAN INFRASTRUCTURE)





www.reneo.hu construma@hungexpo.hu



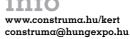
It is the greatest and most popular spring parade of garden design and garden culture, a part of the CONSTRUMA bunch. The event is co-organized by HUNGEXPO and the Hungarian Ornamental Horticulturists Association, in cooperation with the entire trade of ornamental horticulturists. The Hungarian Landscaping Competition and Show – which is a unique in CEE region - has been a highlighted program of the event since the beginning.

## THEMES:

- ▶ PLANTS, SEEDS, GROW BY SEED MATERIALS, FOSTER-EARTH
- ORNAMENTAL PARKS, PLANTATIONS, GARDENINGS; MACHINES, TOOLS, EQUIPMENTS AND FACILITIES OF GARDENS
- CHEMICAL PRODUCTS
- INFORMATION AND SERVICES
- IRRIGATION TECHNIQUES, CLEARING
- GARDEN POND TECHNIQUES (BUILDING, WATER- AND LIGHTING EQUIPMENTS)
- MACHINERY FOR PROFESSIONAL GARDENERS
- BIOLOGICAL AND CHEMICAL PRODUCTS







6-10 April 2016



HOMEDesign, Hungary's largest trade exhibition of home and interior design has enjoyed a rising popularity with exhibitors and visitors year by year. As part of the CONSTRUMA exhibition bunch, this event covers all the themes of home and interior design from furniture through kitchen technology to interior design consulting. The presentation of the latest design trends is ensured by the Hungarian Design project (the works of young Hungarian designers) and the Download Design project (contemporary open design solutions), among others. Flat Market, the Hungarian home expo with the longest traditions has also joined this event.

#### **THEMES:**

- KITCHEN TECHNOLOGY FROM A TO Z
- LARGE HOUSEHOLD APPLIANCES
- FURNITURE
- RAW MATERIALS FOR THE FURNITURE INDUSTRY AND INTERIOR DESIGN
- BATHROOM & WELLNESS
- FIREPLACES, FURNACES
- STAIRS, BARRIERS
- COVERINGS
- DESIGN ACCESSORIES, ORNAMENTS
- HOME FABRICS
- HOMELIGHTING TECHNOLOGY
- CONSUMER ELECTRONICS
- FURNISHING PLANNING AND COUNSELLING
- SERVICES





www.otthon-design.hu otthondesign@hungexpo.hu

# BUDA-PES 9-11 MAY 2016 HUNGEXPO HUNGARY

HUNGEXPO'S new trade fair presents the latest trends in food, baking, confectionery and hospitality industry as well as gastronomy. Belonging to the French Sirha international network, this event offers a business forum for the companies and professionals of Hungary and the CEE region. In 2016, Sirha Budapest will host the Bocuse d'Or European Selection, the world's highest prestige gastronomic event. Number of exhibitors: 278 Exhibition area: 8 022 m<sup>2</sup> Number of visitors: 15 500

**DATA:** 

## THEMES:

- FOOD PRODUCTS
- BEVERAGES
- BAKERY AND PASTRY
- FOOD INDUSTRY MACHINERY & SUPPLIES
- KITCHEN EQUIPMENT & SUPPLIES
- COFFEE AND BAR
- FURNITURE, DECORATION, TABLEWARE, TEXTILES
- HOTEL EQUIPMENT & SUPPLIES
- TECHNOLOGIES AND SERVICES
- BUDATRANSPACK, PACKAGING TECHNOLOGY, LOGISTICS





www.sirha-budapest.com sirha-budapest@hungexpo.hu

#### 2016 INDUSTRY DAYS 4.0

DATA:

Number of exhibitors: 270

There is progress

Exhibition area: 7 000 m<sup>2</sup> Number of visitors: 10 000

event in the industry. Industry Days presents the latest products and services at one place and time, with featured cuttingedge technologies and systems from the areas of industrial electronics, electrotechnology and automation and many others. The special expo offers complex solutions for small, medium and large enterprises. The featured topic of 2016 will be INDUSTRY 4.0. Industry Days will be accompanied by a wide range of

It is Hungary's greatest business

conference programs, including the highly soughtafter practical demonstrations of "Application Zone".

## THEMES:

- ▶ INDUSTRIAUTOMATION
- ▶ ROBOTICS
- MACH&WELD
- ENERGEXPO
- FLUIDTECH
- SUBCON
- ► CHEMTECH
- SECURITY AND DEFENCE TECHNOLOGY
- LOGEXPO
- INDUSTRIAL ENVIRONMENT PROTECTION





24-27 May 2016

www.iparnapjai.hu iparnapjai@hungexpo.hu



### FOUR MAYOR THEMES:

- HOME AND GARDEN
- GASTRONOMY
- KIDS' PARADE, GAME4ALL
- LIFESTYLE







## **Automotive is our future**

## DATA

(including simultaneous events):

BB:DE 437

Number of exhibitors: **300** Exhibition area: **6 500 m<sup>2</sup>** Number of visitors:

This unique Central Eastern European expo has a key role in the successful development of the industry. In addition to the local car manufacturers, the HUNGARY AUTOMOTIVE and the concurrent AUTÓTECHNIKA-AUTODIGA exhibitions present suppliers, part manufacturers, service companies, the participants of the garage industry as well as the players of the education sphere related to the automotive industry.

### THEMES:

- MOTOR VEHICLE MANUFACTURERS
- MOTOR VEHICLE MANUFACTURE: SUPPLIERS
- RESEARCH AND DEVELOPMENT
- AUTOMOBILE INDUSTRY INFORMATICS
- PRODUCTION LINE DESIGN AND EXECUTION
- STORAGE, LOGISTICS
- WORKWEAR, LABOUR SAFETY
- ENVIRONMENTAL PROTECTION
- PROFESSIONAL ORGANISATIONS
- TRADE JOURNALS



AUTOMOTIVE

4th International trade exhibition for automotive industry suppliers www.automotivexpo.hu automotivexpo@hungexpo.hu



## New workshop, new habits

AUTÓTECHNIKA expo brinas together the current and future representatives of the vehicle servicing and automobile industry. The event enables the key and emerging players of the market to present their current equipment and knowledge, offering a complete picture of the expected development trends of the garage industry, parts manufacturing and education.

(including simultaneous events):

DATA

Number of exhibitors: 300 Exhibition area: 6 500 m<sup>2</sup> Number of visitors: 8 500

### **THEMES:**

- ▶ EQUIPMENT, COMPONENTS
- MAINTENANCE, SERVICE
- ▶ RECYCLING, ENVIRONMENTAL PROTECTION
- EX-POST INSTALLATION, REPAIR, MAINTENANCE, REPLACEMENT
- ADDITIVES, CAR-CARE
- SERVICES AND OTHER EXPANSIONS





www.autotechnika.hungexpo.hu autotechnika@hungexpo.hu

#### **INFORMATION:**

HUNGEXPO C.Co. Ltd. for Fairs and Publicity H–1101 Budapest, Albertirsai út 10. Letters: H–1441 Budapest, P. O. Box 44 Phone: (+36-1) 263-6000, Fax: (+36-1) 263-6098 info@hungexpo.hu www.hungexpo.hu

Closed on 15th October 2015 The right to change is reserved by HUNGEXPO C.Co. Ltd.! Please confirm the dates before visiting the exhibition!



you have a program