

DATA PROCESSING NOTICE

HUNGEXPO Closed Company Limited for Fairs and Publicity (hereinafter **Hungexpo**) is solely responsible for the operation of HUNGEXPO Budapest Fair Center (H-1101 Budapest, Albertirsai út 10., hereinafter: **Fair Center**).

In the premises of the Fair Center, Hungexpo and other third persons (hereinafter **Organizer**) organize exhibitions, conferences, and other events (hereinafter **Event**), during which Hungexpo provides certain services (hereinafter **Services**). The Services can be ordered at www.hungexpo.hu/ (hereinafter **Website**) dedicated especially to the ordering of the Services. When placing an order for the Services, the clients enter information for the conclusion and performance of the contracts as well as contact information, which may include personal information, which is to be processed by Hungexpo as personal data. **The purpose of this Data Processing Notice is to provide prior information on data processing to the data subjects concerned.**

This Data Processing Notice shall at all times be available on the Website.

1.) Data of the controller

Controller of the personal data shall be the person who determines the purpose and means of data processing:

HUNGEXPO C. Co. Ltd.
Registered seat: H-1101 Budapest, Albertirsai út 10.
Mailing address: H-1101 Budapest, Albertirsai út 10.
Telephone: +36-1-263-6000
E-mail: info@hungexpo.hu
Website: www.hungexpo.hu

2.) Purposes and legal basis for data processing, scope of the data processed

Purposes of data processing	Legal basis for data processing	Scope of the data processed
Conclusion and performance of the contract for provision of Services – especially including communication between the parties, ensuring the provision of Services, payment of the remuneration for Services provided, issuing accounting documents, enforcement of claims related to the contract.	(i) Data processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract; and (ii) data processing is necessary for compliance with a legal obligation to which the controller is subject; and (iii) processing is necessary for the purposes of the legitimate interests pursued by the controller, as it is Hungexpo's legitimate interest to process the personal data of the person acting on behalf of the other party in order to conclude and perform the contract, and during such conclusion and performance, communicate	First and last name, e-mail address, mailing address, telephone number, password, billing address, bank account number.

	with the person above.	
Newsletter, advertisement, regular notifications of and in connection with the Event or other events organized at the venue of the Fair Center via e-mail, also meaning that Hungexpo may use the data for sending newsletters and advertisements in favor and on behalf of other third persons.	Processing is necessary for the purposes of the legitimate interests pursued by the controller, as it is the legitimate interest of Hungexpo to process the data for direct marketing purposes.	first and last name, e-mail address, mailing address, telephone number

3.) Period of data processing

Hungexpo shall continue to process data to the extent and for the time required for the performance of the purposes of data processing described above, in case of mandatory processing for the time required by law and until the erasure of the personal data.

Option to unsubscribe from newsletters is provided at the bottom of every single newsletter sent out or can be requested at any contact indicated. Erasure or modification of your data can be requested in writing at leiratkozas@hungexpo.hu via e-mail or by sending a mail to H-1101 Budapest, Albertirsai út 10. via post.

4.) Data processor

During data processing Hungexpo uses a data processor. The data processor shall be:

EXPO Informatikai Kft
Address: 1101 Budapest, Albertirsai út 10. „C” épület, 2. em.
Electronic contact details: svab.tamas@hungexpo.hu

Personal data shall be stored by the data processor electronically at the registered seat of Hungexpo. The data processor shall receive from Hungexpo all personal data made available to it.

5.) The option to transfer data

Pieces of personal data, namely first and second name, telephone number and the e-mail address may be transferred to the subcontractors engaged by Hungexpo for the performance of the Services. Pieces of personal data, namely first and second name, telephone number, bank account number and e-mail address may be transferred to persons providing audit services and legal services for Hungexpo.

With respect to data subjects who use the online payment system of OTP Bank Nyrt. (H-1051 Budapest, Nádor utca 16.) to pay the fees of the Services, upon OTP Bank Nyrt.'s request, Hungexpo transfers the following data: first and second name, billing address.

For the purpose of data processing, personal data are transferred to the data processor listed under Clause 4.

6.) Persons authorized to access data

The employees of Hungexpo shall be authorized to access personal data in accordance with a separate policy regarding authorizations.

7.) Rights of the persons concerned

7.1.) Right of access by the data subject

The data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and the following information:

- the purposes of the processing;
- the categories of personal data concerned;
- the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
- where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- the right of the data subject to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or to object to such processing;
- the right to lodge a complaint with a supervisory authority;
- where the personal data are not collected from the data subject, any available information as to their source;
- the existence of automated decision-making, also including profiling, and at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

The controller shall provide to the data subject a copy of the personal data undergoing processing. For any further copies requested by the data subject, the controller may charge a reasonable fee based on administrative costs. Where the data subject makes the request by electronic means, and unless otherwise requested by the data subject, the information shall be provided in a commonly used electronic form. The right to obtain a copy shall not adversely affect the rights and freedoms of others.

7.2.) Right to rectification

The data subject shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her. Taking into account the purposes of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

The controller shall communicate any rectification of personal data carried out to each recipient to whom the personal data have been disclosed, unless this proves impossible or involves disproportionate effort. The controller shall inform the data subject about those recipients if the data subject requests it.

7.3) Right to erasure ('right to be forgotten')

The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase the personal data related to the data subject without undue delay where one of the following grounds applies:

- the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- the data subject objects to data processing necessary for the purposes of the legitimate interests pursued by the controller or by a third party and there are no overriding legitimate grounds for the processing, or the data subject objects to processing for direct marketing purposes;
- the personal data have been unlawfully processed;

- the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject.

The controller shall communicate any measures carried out to each recipient to whom the personal data have been disclosed, unless this proves impossible or involves disproportionate effort. The controller shall inform the data subject about those recipients if the data subject requests it.

7.3) Right to restriction of processing

The data subject shall have the right to obtain from the controller restriction of processing where one of the following applies:

- the accuracy of the personal data is contested by the data subject, restriction applies for a period enabling the controller to verify the accuracy of the personal data;
- the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims; or
- the data subject has objected to processing; the period of restriction shall be applicable until verification whether the legitimate grounds of the controller override those of the data subject.

Where processing has been restricted according to the above, such personal data shall, with the exception of storage, only be processed with the data subject's consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

The controller shall give prior information to the data subject having requested the restriction of data processing on the removal of data processing restrictions.

The controller shall communicate any restriction of processing carried out to each recipient to whom the personal data have been disclosed, unless this proves impossible or involves disproportionate effort. The controller shall inform the data subject about those recipients if the data subject requests it.

7.5) Right to data portability

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used form, in addition, the data subject is entitled to transfer those data to another controller without hindrance from the controller to which the personal data have been provided, where:

- the processing is based on consent or on a contract; and
- the processing is carried out by automated means.

The right of portability shall not adversely affect the provisions specifying the right to erasure. The right of portability shall not adversely affect the rights and freedoms of others.

7.6.) Right to object

The data subject shall have the right to object at any time, on grounds relating to his or her particular situation, to processing of personal data concerning him or her which is based on data processing necessary for the purposes of the legitimate interests pursued by the controller or by a third party, also including profiling based on those provisions. The controller

shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defense of legal claims.

Where personal data are processed for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing, including profiling to the extent that it is related to such direct marketing. Where the data subject objects to processing for direct marketing purposes, the personal data shall no longer be processed for such purposes.

Where personal data are processed for statistical purposes, the data subject, on grounds relating to his or her particular situation, shall have the right to object to processing of personal data concerning him or her, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

7.7.) Right to lodge a complaint with a supervisory authority

Every data subject shall have the right to lodge a complaint with a supervisory authority, if the data subject considers that the processing of personal data relating to him or her infringes the European Union's General Data Protection Regulation.

Contact information of the Supervisory Authority can be found below:
Hungarian National Authority for Data Protection and Freedom of Information
H-1125 Budapest, Szilágyi Erzsébet fasor 22/c
mailing address: H-1530 Budapest, PO Box 5.
telephone number: +36 (1) 391-1400, fax: +36 (1) 391-1410
e-mail address: ugyfelszolgalat@naih.hu, website: <http://naih.hu>

8.) Guidelines for data processing

Hungexpo will not verify personal data obtained by it. Responsibility for the appropriateness of the data entered shall lie exclusively with the person entering such data. By entering the e-mail address of the data subject, the person entering said e-mail address assumes responsibility for being the only person using Hungexpo's services with such e-mail address. With respect to this, all responsibility related to the log-ins with such e-mail address shall be the sole responsibility of the data subject who registered the e-mail address.

Personal data are processed by Hungexpo in a manner that ensures confidentiality, and therefore Hungexpo assumes responsibility for the full compliance at all times with effective legislature on data protection. Hungexpo complies with the legislature on data protection in all respects.

Hungexpo reserves the right to modify the information included in this notice, without prior notification, according to the changes in relevant statutory provisions or practice of law. The data subject shall be responsible for the authenticity of the personal data. Hungexpo shall not be held responsible for any damage arising from the falseness of such data.

Hungexpo shall be entitled to modify this Data Processing Notice unilaterally. Shall the Data Processing Notice be modified, Hungexpo will notify data subjects by publishing it on its website. You accept the modified Data Processing Notice by using the service after the modifications enter into force and effect.