

**Reform of garage  
technology is here.**



## IF IT'S OCTOBER IT'S AUTÓTECHNIKA!

This year we are organizing Hungary's most significant professional forum of the car servicing and maintenance industry for the 28<sup>th</sup> time. The stakeholders of the car servicing profession can view a wide range of offers from diagnostic tools, garage equipment and car parts to services, all under one roof. The three days of the exhibition allows professionals to learn about the novelties and latest developments in the automotive industry and services.

### WHAT DOES AUTÓTECHNIKA-AUTODIGA EXHIBITION OFFERS?

- complex and unique group of exhibitions built on the synergy of multiple areas
- national and cross-border media campaign
- wide-ranging professional support, rich professional programmes
- interesting contests and additional events
- insight into the offers of competitors, allowing a more effective market positioning
- meeting the prominent stakeholders of the Hungarian automotive profession
- many potential customers at the same time and place
- Hungarian and foreign professionals all interested in market supply and the latest trends, innovations



### WHY IS IT WORTH EXHIBITING?

- favourable area fees adjusted to the needs of your business
- customized services to increase the efficiency of your presence
- on-site showcasing of your products and services to gain new customers
- presentation of tools and systems during operation for Hungarian and international professional visitors as well as for the key market players

**NEW!**

**THE EXHIBITION WELCOMES  
EXPERTS ON NEW DAYS FROM  
FRIDAY TO SUNDAY.**



**You can reach out to car mechanics and garage technology experts in their leisure time** at the weekend and they can even **bring their families** to the event. Ladies can get an insight into the **innovations of the beauty industry** and watch the

**spectacular demonstrations** in the neighbouring pavilion while children can enjoy the **playground corner** set up on site.

### SIMULTANEOUS EXHIBITIONS:

On Friday

#### **AUTOMOTIVE HUNGARY**

International Trade Exhibition for  
Automotive Industry Suppliers

More information:  
<http://automotivexpo.hu/en>



From Friday to Sunday

#### **BEAUTY & Style**

International Beauty Industry  
Exhibition

More information:  
<http://beautyandstyle.hu/en>



On Sunday

#### **Parking Parade,**

the largest spontaneous meeting  
of cars; the ecumenical car  
festival for everyone, organized  
by **Totalcar.hu**



**AUTÓTECHNIKA**



autodiga 2019

**18-20 October 2019**

 **hungexpo**exhibition  
you have a program

 **XM**  
XMEDITOR



## EXHIBITORS ARE WELCOMED IN THE FOLLOWING FIELDS:

- equipment, parts
- maintenance, service
- recycling, environmental protection
- retrofit, repair, maintenance, replacement
- rubber industry
- car electronics
- additive materials, auto detailing and car care
- auto glass
- tuning
- services, other accessories
- education
- professional organizations
- trade journals, publications

## PROGRAMMES

True to our traditions, the high-quality complementary professional events are built on the themes of **EDUCATION, KNOWLEDGE, FAIR.**

### Road worthiness test

We focus on the upcoming changes in the road worthiness test directive and we provide a live demonstration of the testing technologies fitting the significant changes in 2022, with special regard to equipment, testing procedures and software. The issues related to auditing road worthiness testing stations.

### See and be seen

- Launch of the 2019 campaign
- New floodlight technologies
- Light tunnels - brighter lights made visible

### Vocational training

- Presentation of the new vocational training school system.
- Destined to succeed?
- WorldSkills Kazan 2019 – an international competition from the aspect of the car mechanic profession

### Bicycle history exhibition and velocipede show

## BUSINESS CONSULTING

Give advice to your customers! Presentations to help you boost your customer relations:

- home recharging options for electric cars and plug-in hybrids, development of a recharging system,
- vehicle transformation and tuning: What do the authorities accept?
- insulation inspection of electric cars, as required for the road worthiness test,
- buying used electric and hybrid cars: What are the critical technical aspects?

## 18<sup>th</sup> OCTOBER (FRIDAY) – EDUCATION A MEETING OF PROFESSIONALS AND YOUTH VOCATIONAL TRAINING – FURTHER EDUCATION

The first day is for students whom are at the point of choosing a career or are already learning a profession. The exhibition provides help and opportunity for students to get an insight into the available supply and attend lectures to learn more about the wide-ranging choice of automotive training programmes. Young visitors may find out more about the branches of the automotive trade, the companies of the industry and consult the market players in an informal environment.

## 19<sup>th</sup> OCTOBER (SATURDAY) – KNOWLEDGE TOMORROW IS NEAR...

AUTÓTECHNIKA-AUTODIGA exhibition offers countless professional presentations in the theme of KNOWLEDGE, which enables participants to meet the technical demands posed by modern automotive industry. This year's featured theme is the professional service of electric cars, the related diagnostic instruments, special tools, protective equipment and documentations.

## 20<sup>th</sup> OCTOBER (SUNDAY) – FAIR ALL PROFESSIONALS IN ONE PLACE

AUTÓTECHNIKA-AUTODIGA exhibition provides a unique opportunity to revitalize your existing professional contacts as well as to develop new relationships. The third, closing day offers a wide spectrum of exciting presentations, conferences and personal meetings to help company representatives update their knowledge in the business environment which they operate in and effectively improve their market position in the vehicle maintenance industry.



## AUTÓTECHNIKA+

This special offer is provided for our exhibitors in order to support the presence of our active partners, thus increasing the success of their participation in the exhibition and ensuring them a more efficient and profitable stand operation:  
**Organize a competition or a presentation – we will provide the venue for it!**

## PARTICIPATION FEES:

### Registration and marketing fees:

For main exhibitors: 238 EUR + VAT  
(Content: 2 parking tickets for the entire duration, exhibitor's entry tickets depending on the area, wifi access, basic online catalogue package including a listing as an exhibitor in the event's website, the option to upload your data into it, a link to your own website as well as 1 company logo, 1 brand (with logo), 1 (picture) display of a novelty in 3 thematic groups.)

For co-exhibitors: 197 EUR + VAT.

## SPACE RENTAL FEES:

Size of the area:	Space rental fee until 31 <sup>st</sup> May 2019	Space rental fee until 31 <sup>st</sup> August 2019	Space rental fee after 31 <sup>st</sup> August 2019
9–49 sqm	74 EUR/sqm	86 EUR/sqm	96 EUR/sqm
over 50 sqm	67 EUR/sqm	78 EUR/sqm	89 EUR/sqm

VAT is not included in the price.

## EARLY BIRD APPLICATION DEADLINES: 31<sup>st</sup> May 2019 and 31<sup>st</sup> August 2019.

### VENUE:

HUNGEXPO Budapesti Vásárcőzpont,  
1101 Budapest, Albertirsai út 10.

## We are committed to your success: HUNGEXPO C.CO. LTD.

**Gergő Baranyai**  
exhibition director

+36-1/263-6341

+36-30/642-1374

baranyai.gergo@hungexpo.hu

**Regina Hajas**  
sales manager

+36-1/263-6074

+36-30/697-2630

hajas.regina@hungexpo.hu

## TRADE PARTNERS:

- National Association of Car Mechanics (AOE)
- X-Meditor Publishing and Event Organizations Ltd.

### Further information:

autotechnika@hungexpo.hu

http://autotechnika.hungexpo.hu/en