

**Innovative Transformation of the Automotive Industry**  
**Program Schedule**  
to be confirmed

<b>16<sup>th</sup> October 2019.</b>
<p><b>9.30 – 10.00 Opening Statements - Exhibition (2*10 min)</b>  <b>Dr. László György</b>, Minister of State, Ministry for Innovation and Technology  <b>Gábor Ganczer</b>, Hungexpo Zrt. CEO  <b>Award-ceremony</b>  The moderator of Opening Statements and the Award-ceremony: <b>Csaba Kilián</b>, Society of Hungarian Automotive Industry, executive secretary-general</p>
<b>10.00 Registration, coffee (30 min)</b>
<p>The moderator of the conference: <b>Zoltán Alföldi</b>, journalist  <b>10.30 – 10.40 Opening Statements – Opening of the conference (10 min)</b>  <b>Tibor Gulyás</b>, MIT, Deputy State Secretary for Innovation</p>
<p><b>Panel Discussion: The Integration of Industry 4.0 and B2B, Exploiting Synergies</b></p> <p><b>10.40 – 11.10 Keynote Presentations (2x15 min)</b>  <b>Dr.-Ing. Stefan Schünemann</b>, CEO, IKAM GmbH, Magdeburg:  Focus and future of the automotive industry from the point of view of our companies/  Schwerpunkte und Zukunft der Automobilindustrie aus der Sicht unserer Unternehmen  <b>Dr. Antal Nikodémus</b>, Ministry for Innovation and technologies, Head of Department</p>
<p><b>11.10 – 12.05 Panel Discussion (55 min) –</b>  <u>Participants: Leading Representatives of Industry 4.0 Technology Leaders with Significant Manufacturing Base and R&amp;D Capacity</u>  <b>Zoltán Les</b>, Audi Hungaria Zrt., Director of Vehicle Manufacturing  <b>Dr. Mark-Tell Schneider</b>, Mercedes-Benz Manufacturing Hungary Kft., Head of IT  <b>Dr. László Urbán</b>, Magyar Suzuki Zrt., Deputy General Manager  <b>Jenő Csanaki</b>, Opel Szentgotthárd Kft., Production Manager  <b>István Szászi</b>, Robert Bosch Kft., Head of Engineering Center Budapest  <b>Dr. Róbert Keszte</b>, Continental Automotive Hungary Kft, CEO</p>
<b>12.05 – 12.15 Coffee brake (10 min)</b>
<p><b>Panel title: Knowledge-based Purchasing Directions and Markets in the Supply Chain</b></p> <p><b>12.15– 12.30 Keynote Presentations – (2*10 min)</b>  <b>István Király</b>, Vodafone Hungary, Deputy General Manager  <b>András Váradi</b>, Commsignia, Research director</p>
<p><b>12.35 – 13.30 Panel Discussion - (55 min):</b>  <u>Participants: Leading representatives of TIER-1 companies, automotive service providers</u>  <b>István Király</b>, Vodafone Hungary, Deputy General Manager  <b>Csaba Göntér</b>, thyssenkrupp Materials Hungary Zrt., Head of Steel Service Center  <b>László Soltész</b>, Emerson Automation Solutions Aventics Hungary Kft., Development director  <b>Péter Frank</b>, Knorr-Bremse Fékrendszerek Kft., Director of the Center for Research and Development  <b>Bálint Michaletzky</b>, GreenGo Car Europe Kft., CEO</p>

**13.30 – 14.30 Lunch Brake (60 min)**

**Panel title: University - Industry Cooperation, Knowledge Transfer**

**14.30 – 15.00**

**Keynote presentation (2\*15 min)**

**Prof. Dr. rer. nat. Toralf Trautmann**, Dresden University of Applied Sciences,  
Head of Department: Autonomous cars - Mobility of the future/ Das automatisierte  
Auto – die Zukunft der Mobilität

**Dr. Zoltán Birkner**, NKFIH, president

**15.00 – 15.15**

**Keynote Speech(15 min):**

**Günter Schulze**, Starters E-Components Generators Automotive Hungary Kft. CEO

**15.15 - 16.15**

**Panel Discussion (60 min):**

**Participants:**

**Dr. István Szalai**, Head of the Institute of Training and Research, University of  
Pannonia, Zalaegerszeg

**Dr. Géza Husi**, Deputy Dean of the University of Debrecen, Faculty of Technology

**Dr. Zoltán Siménfalvi**, Dean of the Faculty of Mechanical Engineering and  
Informatics, University of Miskolc

**Dr. Máté Zöldy**, BMGE, Faculty of Transportation and Vehicle Engineering, Senior  
Research Fellow

**Dr. Pál Lukács**, János Neumann University, Department of Vehicle Technology,  
Head of Department

**Dr. habil. Barna Hanula**, Széchenyi István University, Audi Hungaria Faculty of  
Vehicle Engineering, Dean