

**Innovative Transformation of the Automotive Industry
Program Schedule**

16th October 2019.
<p>9.30 – 10.00 Opening Statements - Exhibition (2*10 min) Dr. László György, Minister of State, Ministry for Innovation and Technology Gábor Ganczer, Hungexpo Zrt. CEO Award-ceremony The moderator of Opening Statements and the Award-ceremony: Csaba Kilián, Society of Hungarian Automotive Industry, executive secretary-general</p>
10.00 Registration, coffee (30 min)
<p>The moderator of the conference: Zoltán Alföldi, journalist 10.30 – 10.40 Opening Statements – Opening of the conference (10 min) Tibor Gulyás, MIT, Deputy State Secretary for Innovation</p>
<p>Panel Discussion: The Integration of Industry 4.0 and B2B, Exploiting Synergies</p> <p>10.40 – 11.10 Keynote Presentations (2x15 min) Prof. Dr. Heike Proff, Professor at the Department of Automotive Engineering, University of Duisburg-Essen Gábor Túry, Researcher at the Institute of World Economics, Center for Economic and Regional Science, MTA</p>
<p>11.10 – 12.05 Panel Discussion (55 min) – <u>Participants: Leading Representatives of Industry 4.0 Technology Leaders with Significant Manufacturing Base and R&D Capacity</u> Zoltán Les, Audi Hungaria Zrt., Director of Vehicle Manufacturing Christian Wolff, Mercedes-Benz Manufacturing Hungary Kft., CEO Dr. László Urbán, Magyar Suzuki Zrt., Deputy General Manager Jenő Csanaki, Opel Szentgotthárd Kft., Production Manager Daniel Korióth, Robert Bosch Kft., CEO Mihály Nagy, Continental group, country-coordinator</p>
12.05 – 12.15 Coffee brake (10 min)
<p>Panel title: Knowledge-based Purchasing Directions and Markets in the Supply Chain</p> <p>12.15– 12.30 Keynote Presentations – (2*10 min) Mate Rimac, Rimac Automobili, CEO József Kovács, Commsignia, CEO</p>
<p>12.35 – 13.30 Panel Discussion - (55 min): <u>Participants: Leading representatives of TIER-1 companies, automotive service providers</u> Zoltán Petró, thyssenkrupp Materials Hungary Zrt., CEO Tamás Szabó, Infineon Technologies Cegléd Kft., CEO Kato Yukihiro, Denso Gyártó Magyarország Kft., President István Gödri, Emerson Automation Solutions Aventics Hungary Kft., CEO András Sávós, Knorr-Bremse Vasúti Jármű Rendszerek Hungária Kft., CEO Tamás Gábor Gubacsi, Valeo Auto-Electric Magyarország Kft., CEO Bálint Michaletzky, GreenGo Car Europe Kft., CEO</p>

13.30 – 14.30 Lunch Brake (60 min)

Panel title: University - Industry Cooperation, Knowledge Transfer

14.30 – 15.00

Keynote presentation (2*15 min)

Prof. Zoran Lulic, PhD, University of Zagreb, Head of Department

Dr. Zoltán Birkner, NKFIH, president

15.00 – 15.15

Keynote Speech(15 min):

Günter Schulze, Starters E-Components Generators Automotive Hungary Kft. CEO

15.15 - 16.15

Panel Discussion (60 min):

Participants:

Dr. István Szalai, Head of the Institute of Training and Research, University of Pannonia, Zalaegerszeg

Dr. Edit Szűcs, Dean of the University of Debrecen, Faculty of Technology

Dr. Zoltán Siménfalvi, Dean of the Faculty of Mechanical Engineering and Informatics, University of Miskolc

Dr. Máté Zöldy, BMGE, Faculty of Transportation and Vehicle Engineering, Senior Research Fellow

Dr. Pál Lukács, János Neumann University, Department of Vehicle Technology, Head of Department

Dr. habil. Barna Hanula, Széchenyi István University, Audi Hungaria Faculty of Vehicle Engineering, Dean