



Dear Partner,

In addition to OEMs, the **6<sup>th</sup> AUTOMOTIVE HUNGARY** presented suppliers, parts manufacturers and the operators from the field of education related to the automotive industry.

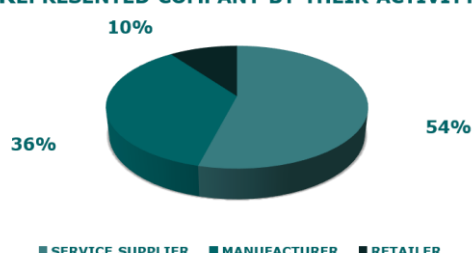
Click [HERE](#) to see the **summary video** about the event!

The visitor composition of this year's exhibition is reported below.

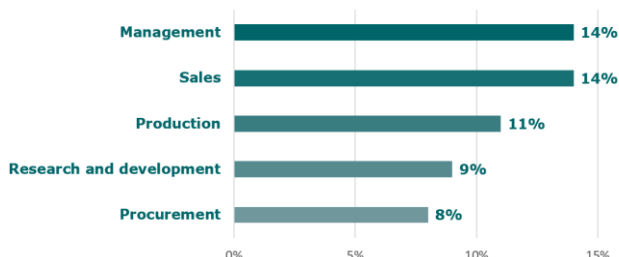
### VISITORS – 10 000 PROFESSIONALS

This year, the professionals came from **30 countries** to the exhibition. **63%** of 10 000 visitors are **decision-makers** or **involved in decision-making** and **80% are planning to visit the event next year**. Based on the data provided in the pre-registration process, it turned out that **38%** of the visitors are **engineers**.

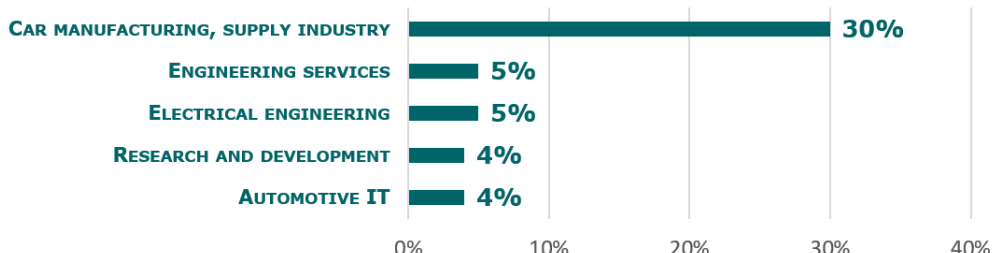
#### REPRESENTED COMPANY BY THEIR ACTIVITY



#### BY THEIR JOB AREAS

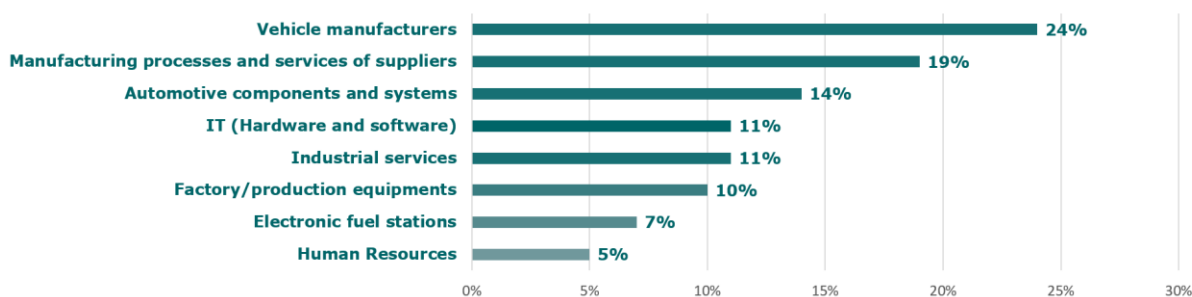


#### BY THEIR INDUSTRY REPRESENTER TOP 5



FURTHER **52%** OF THE VISITORS ARE REPRESENTING: WAREHOUSING AND LOGISTICS, PACKAGING, MANUFACTURING LINE DESIGN AND CONSTRUCTION, ENERGETICS, SECURITY, MEASUREMENT TECHNOLOGY, PLASTICS INDUSTRY, COMMERCE, EDUCATION...

#### CONSIDERING THEIR INTERESTS



#### BY THEIR PRIMARY GOALS FOR VISITING THE EXHIBITION (TOP 5 – WITH MULTIPLE CHOICE RESPONSES):



Gather market information



Establish new business contacts, conclude business deals



View presentations and professional programs



Interested in innovation, novelties



Maintain existing business relations

### AUTOMOTIVE HUNGARY 2019 – SAVE THE DATE

The next **AUTOMOTIVE HUNGARY** trade exhibition will be between **16-18 October 2019** at HUNGEXPO Budapest Fair Center!

If you have any question, please feel free to contact us on [automotivexpo@hungexpo.hu](mailto:automotivexpo@hungexpo.hu) e-mail address! We are at your kind your disposal!

Kind regards,

**AUTOMOTIVE HUNGARY** team