



DEAR EXHIBITOR,

One of the most successful automotive exhibitions of recent years finished on 19th of October at HUNGEXPO Budapest Fair Centre. This is also evidenced by the fact that the professional conferences organized alongside the exhibition bouquet were held with a full house, and exhibitors' feedback showed that the **AUTOMOTIVE HUNGARY** and **AUTÓTECHNIKA** trade fair standards exceeded the previous years and the visitor composition was the best this year.

THANK YOU FOR YOUR PRESENCE AND HAVING CONTRIBUTED TO THE SUCCESS OF THE EVENT!

The entire spectrum of vehicle production represented itself at 6th AUTOMOTIVE HUNGARY and at 27th AUTÓTECHNIKA-AUTODIGA trade exhibition which was traditionally held at the same time.

At the opening ceremony **Gábor GANCZER, CEO of HUNGEXPO C.Co. Ltd.,** and **Dr. László PALKOVICS, Minister for Innovation and Technology** welcomed the guests.

EXHIBITORS – 255 EXHIBITORS FROM 15 COUNTRIES

The three-day event featured **255 exhibitors** from **15 countries** on a gross area of **20 000 square meters**, which means a **16% growth** compared to 2017. Apart from the **4 Hungarian OEMs – Audi, Mercedes, Opel and Suzuki** – a number of firms participated at the event which are significant in their own fields, such as TIER1, TIER2 and TIER3 subcontractors, suppliers related to the industry, state organizations and professional associations.

VISITORS – 10.000 PROFESSIONALS

We will send detailed information about visitors' composition, interest and satisfaction in the follow up letter, that will be sent at the beginning of December.

PROGRAM – BUSINESS, SCIENCE, CAREER

The exhibition and the related conferences focused on artificial intelligence, 3D printing, electric drives and Industry 4.0. The highlights of the professional meetings included such conferences as **Innovation – the driving force behind the automotive industry** organized by the *Ministry for Innovation and Technology*; **Portfolio-MAGE Industry 4.0** conference, as well as **E-mobility in a different way 4.** organized by the *Budapest and Pest County Engineering Chamber*.

The **MAGE – MAJOSZ – HIPA B2B Supplier Forum** initiated 140 negotiations between 16 procurements and 31 supply companies. In addition to conferences, visitors could attend various professional trainings.

This year we announced the **AUTOMOTIVE HUNGARY Innovation Product Competition** for the first time. The professional jury received plenty of high quality bidding materials, from which four categories were awarded with Grand Prix, and one category with Special Award. The prizes were handed over after the opening ceremony.

UNIVERSITY STUDENT COMPETITION

This year, **15 teams from 8 universities** participated in the three day-long **AUTOMOTIVE HUNGARY TECHTOGETHER** competition. The goal of the competition is to establish closer ties between technical higher education students and automotive firms. In addition, the exhibiting vehicle builder teams promote engineering careers for high school students. The winner was **BME Formula Racing Team**.



AUTOMOTIVE HUNGARY 2019 – SAVE THE DATE

We hope that we will have the opportunity to welcome you next year!

The next **AUTOMOTIVE HUNGARY** will be organised between **16-18 October 2019** at **HUNGEXPO Budapest Fair Center!**

If you have any question, please do not hesitate to contact us on automotivexpo@hungexpo.hu e-mail address!

Kind regards,

AUTOMOTIVE HUNGARY team