

3rd Automotive Industry Conference, 2016

Organizers: Portfolio.hu, The Association of the Hungarian Automotive Industry (MAGE)

Venue: Hall "A", Turquoise Room

Date: 20th October 2016, 9.00 – 16.30

Participation is not free of charge and advance registration is required (Tickets are still available at the Service Stand, Hall "A" 310/H)

Section I: The Irinyi Plan's developmental directions and leadership challenges in the automotive industry

08:55 - 09:00 Greetings and opening ceremony

09:00 - 09:25 The importance of e-mobility; governmental plans to promote sustainable transportation

Presenter: Mihály Varga, Minister, Ministry for National Economy (invitation submitted)

09:25 - 09:45 The Irinyi Plan's developmental directions for the automotive industry

Presenter: István Lepsényi, state secretary for Economic Development and Regulation, Ministry for National Economy

09:45 - 10:05 Turning a compulsion to move into a competitive edge. A window of opportunity for Hungarian SMEs

Presenter: Dr. Ádám Balog, chief executive officer, MKB Bank

10:05 - 10:50 Leaders' roundtable discussion on future challenges

Moderator: Csaba Kilián, Managing chairman, Association of the Hungarian Automotive Industry

Discussion participants:

Attila Bíró, managing director, Knorr-Bremse Brake Systems Ltd.

Dr. Róbert Keszte, managing director, Continental Automotive Hungary Ltd.

Michael Reinig, Managing Director, LuK Savaria Ltd.

10:50 - 11:15 Coffee break

Section II: Industry 4.0, industrial digitalization in practice

11:15 - 11:35 Expert delegated by Smart factory Audi Hungária

11:35 - 11:55 Integrated production management system and solutions

Presenter: Dr. Tibor Péhl, Plant Manager, Arconic-Köfém Ltd.

11:55 - 12:15 Logistics innovations at the service of industrial digitalization

Presenter: Klaus Hrazdira, COO, Quehenberger Logistics

12:15 - 13:10 Panel discussion: Industry 4.0, industrial digitalization through the eyes of market players - what it means for whom in practice Challenges and opportunities

Discussion participants:

Bálint Balogh, Quality assurance and EHS director, Continental Automotive Hungary Ltd.

Benedek Kozári, service development and innovation manager, TRIGO CEE

István Simon, owner-managing director, SIMON Plastic Processing Plant

13:10 - 14:00 Lunch break

Section III: The biggest obstacle for improvement: labour shortage; opportunities for development

14:00 - 14:20 Presentation

14:20 - 14:40 Automation solutions in a modern industrial environment

Presenter: Kersten Bachmann , Director, EMEA Operations Airbag, Takata Safety Systems Hungary Ltd.

14:40 - 15:40 Panel discussion: HR challenges- Hungary as a competitive employer

- Competitiveness in the light of the labour market, labour shortage
- Employer branding, the tools for labour retention

Moderator: István Szammer , managing director, Autopro.hu

Discussion participants:

Mihály Nagy , HR Manager, Dana Hungary Ltd.

Lajos Pál , partner, Pál and Kozma Attorneys-at-Law

Zsuzsa Varga , HR manager- Rolls and Foundry Division, Arconic Kőfém Ltd.

László Ács , HR director, Mercedes Benz Manufacturing Hungary Ltd.